



PHOTO: LUCAS MORGADO

**Onçafari's 13th anniversary is almost here!**

Onçafari's 13th anniversary is approaching! Commemorative dates often inspire moments of reflection, allowing us to look back and appreciate everything we've accomplished - achievements that not long ago seemed like distant dreams.

At the age of 13, I experienced one of the most remarkable moments of my life: stepping onto the African continent for the first time to visit the Ngorongoro Crater in Tanzania, one of the most stunning places on Earth! There, I encountered zebras, lions, and other animals that had previously existed only in documentaries for me. Little did I know that this transformative trip would become the catalyst for creating Onçafari. That experience sparked my passion for nature and fueled my desire to learn more about the species that share our planet.

Thirteen years ago, I could never have imagined that I would be here today, expressing gratitude to so many people and celebrating our accomplishments and lessons learned. Onçafari's journey began in the Pantanal, with a focus on jaguar ecotourism. People from Brazil and around the world visit the Pantanal to experience the same enchantment I felt in my youth, immersing themselves in its biodiversity and culture.

Our journey has since expanded to include the Amazon, Cerrado, and Atlantic Forest. By 2024, we operate 16 bases. While our initial focus was on jaguars, our mission has broadened. Today, in addition to jaguar conservation, we embrace a wider perspective on Brazilian biodiversity. We work to protect forests and create large ecological corridors where jaguars, wolves, tapirs, and other species from our biomes can thrive.

I express my gratitude to the Onçafari team, advisors, partners, collaborators, and everyone who supports and encourages our work. Together, we can leave even more positive footprints in the world!

Mario Haberfeld  
CEO and Founder

**JAGUARS - GUARDIANS OF SERTÃO VEREDAS-PERUAÇU**

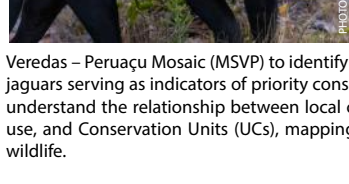


PHOTO: EDUARDO FRAGOSO

The jaguar (*Panthera onca*) is the focus of the "Jaguars - Guardians of Sertão Veredas - Peruaçu" project, led by Onçafari and supported through the Semente Platform, an initiative of the Environmental Operational Support Center of the Public Prosecutor's Office of Minas Gerais (CAOMA/MPMG). The project aims to enhance jaguar monitoring in several protected areas within the Sertão

Veredas - Peruaçu Mosaic (MSVP) to identify ecological corridors for wildlife movement, with jaguars serving as indicators of priority conservation areas. Additionally, the project seeks to understand the relationship between local communities around the MSVP and wildlife, fire use, and Conservation Units (UCs), mapping potential conflict areas between humans and wildlife.

Since 2018, we have been active in the Cerrado, specifically within the Pousada Trijunção - Grande Sertão Veredas National Park (PNGSV) complex. Since we began wildlife monitoring in the region, we have recorded between 26 and 31 jaguar individuals, with 40 to 44% of them being black jaguars, possibly representing the highest percentage of melanism in a jaguar population worldwide. This year, following project approval, we have expanded our presence in the biome by establishing our 16th operational base on the Minas Gerais side of the Sertão Veredas - Peruaçu Mosaic (MSVP).

[FIND OUT MORE ABOUT THE PROJECT](#)

**8º INTERNATIONAL TAPIR SYMPOSIUM**



PHOTO: INICATIVA NACIONAL PARA A CONSERVAÇÃO DA ANITA BRASILEIRA (INCUBI) / IRRD

Between July 7th and 12th, we participated in the 8th International Tapir Symposium, held in Campo Grande, Mato Grosso do Sul. The event brought together 100 experts from 15 countries, including biologists, veterinarians, environmental educators, researchers, communicators, and other professionals dedicated to the conservation of these large mammals. Onçafari was represented by biologist Diogo Lucatelli, leader of the Tapirapé Project, a partnership with Caiman Pantanal. This project aims to increase our understanding of the behavior of Brazilian tapirs in the wild in the Pantanal, using tools such as GPS tracking collars and habituation of tapirs to ecotourism vehicles—a strategy already employed by Onçafari for jaguars and maned wolves. The symposium provided an excellent opportunity for knowledge exchange on tapir conservation.

[FIND OUT MORE](#)

**WARRIOR WOMEN PERIGARA INDIGENOUS LAND**



The Itura Kurireu Association from the Perigara Indigenous Land (TI Perigara) has been approved under the Public Notice for Strengthening Indigenous Women's Organizations in the Amazon and Cerrado. The Areme Tugukuri (Warrior Women) project is part of the initiative 'Patak Maymu: Autonomy and Participation of Indigenous Women from the Amazon and Cerrado in the Defense of Their Rights,' carried out by CESE (Ecumenical Coordination of Service), with support and funding from the European Union.

The proposal was developed through three in-person meetings and remote dialogues involving representatives of women and indigenous leaders from the Boe Bororo people of TI Perigara, as well as Onçafari. The main objective of the Areme Tugukuri project is to empower and motivate young Bororo women from Perigara. With a budget of R\$25,000, the Itura Kurireu Association will have six months to acquire equipment (laptops, cameras, T-shirts), provide technology training for young women aged 12 to 25 (covering basic computer skills and management of personal and association social media), and ensure the participation of TI Perigara representatives in the FePOINT Assembly (Federation of Indigenous Peoples and Organizations of Mato Grosso) in October 2024, held in the Merure Indigenous Land.

Silmara Tugareudo, the mother of two young women who will directly benefit from this project, hopes that "all girls can take advantage of this moment, this opportunity that is now emerging with this project, and that it can broaden their understanding of the world and places far away, as they need to seek knowledge."

[READ MORE STATEMENTS](#)

**NEW ON OUR STORE: JAGUAR KEYCHAIN**

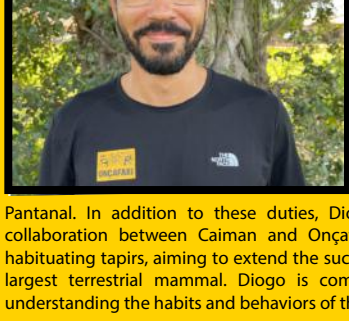
Looking for a meaningful gift that supports our social and jaguar monitoring projects?

Discover our new jaguar keychain—a charming way for wildlife enthusiasts to carry a piece of Brazilian wildlife with them wherever they go! By purchasing this keychain, you're not only getting a unique accessory but also contributing to the conservation of jaguars and our ongoing social initiatives.



[I WANT ONE!](#)

**STAR TEAM!**



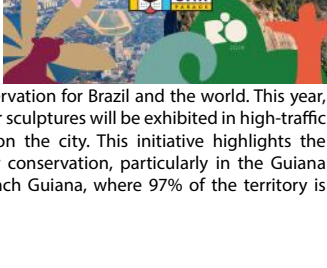
**Diogo Lucatelli**  
Biologist and Guide Coordinator

Since graduating as a biologist from the Universidade Federal da Bahia in 2011, Diogo has dedicated his career to working as a nature guide in the Pantanal. He joined the Onçafari team in 2012 as a guide, biologist, and tracker. Throughout his career, Diogo has expanded his expertise by leading trips across various regions of the Pantanal. Currently, he is responsible for selecting and training guides for both Onçafari and Caiman

Pantanal. In addition to these duties, Diogo leads the Tapirapé Project, a pioneering collaboration between Caiman and Onçafari. This project focuses on monitoring and habituating tapirs, aiming to extend the success of jaguar habituation techniques to Brazil's largest terrestrial mammal. Diogo is committed to tracking, habituating, and deeply understanding the habits and behaviors of these vital forest dwellers.

**JAGUAR PARADE - FROM RIO DE JANEIRO TO PARIS**

The Jaguar Parade is a global artistic movement dedicated to the conservation of majestic jaguars and their habitats. Until August 11th, jaguar sculptures will be on streets, squares, shopping centers, and other tourist spots across Rio de Janeiro—from the Tourist Redentor to Pão de Açúcar, and from Copacabana to Tijuca Forest. Each sculpture features its own unique story, aesthetic, and a powerful message about biodiversity conservation for Brazil and the world. This year, the message will also reach Paris, where two jaguar sculptures will be exhibited in high-traffic areas during a period of intense global focus on the city. This initiative highlights the partnership between Brazil and France in jaguar conservation, particularly in the Guiana Shield—a border region between Brazil and French Guiana, where 97% of the territory is inhabited by jaguars.



[MORE ABOUT THE JAGUAR PARADE](#)

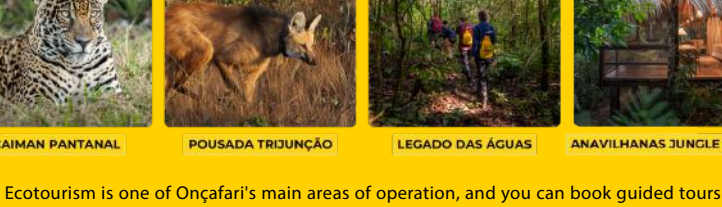
Would you like to contribute to conservation efforts and support Onçafari's mission?

**JOIN US AND BECOME A FRIEND OF THE JAGUAR!**

<p>MACAW'S FRIEND</p> <p><b>USD 10</b></p>	<p>MANED WOLF'S FRIEND</p> <p><b>USD 20</b></p>	<p>JAGUAR'S FRIEND</p> <p><b>USD 103</b></p>	<p>ANIMAL'S FRIEND</p> <p><b>USD 206</b></p>
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**ECOTOURISM WITH ONÇAFARI**

**BOOK YOUR TOUR!**



Ecotourism is one of Onçafari's main areas of operation, and you can book guided tours with our team at three operating bases. In Caiman Pantanal, join us for safaris designed to spot jaguars in their natural habitat. At Pousada Trijunção, our safaris for sighting maned wolves amidst the unique Cerrado landscape. In Legado das Águas, experience the Atlantic Forest with an immersive forest trail and night kayaking.

Interested in joining our team for an adventure? Contact us via email at [viagens@oncafari.org](mailto:viagens@oncafari.org)

Explore the Anavilhanas Jungle Lodge, a hotel located in Novo Airão, Amazonas, on the banks of the Rio Negro and facing the Anavilhanas National Park. Here, you can embark on canoeing trips, hike through trails, experience nighttime wildlife observation, and more in the heart of the Brazilian Amazon. At this base, our primary focus is wildlife monitoring through camera traps. Check out the species we've already documented! [Watch the video](#)

**SEE YOU NEXT MONTH!**

Partners:



Visit [oncafari.org](http://oncafari.org)

