



ONÇAFARI MONTHLY NEWSLETTER ONÇANEWS #06.24

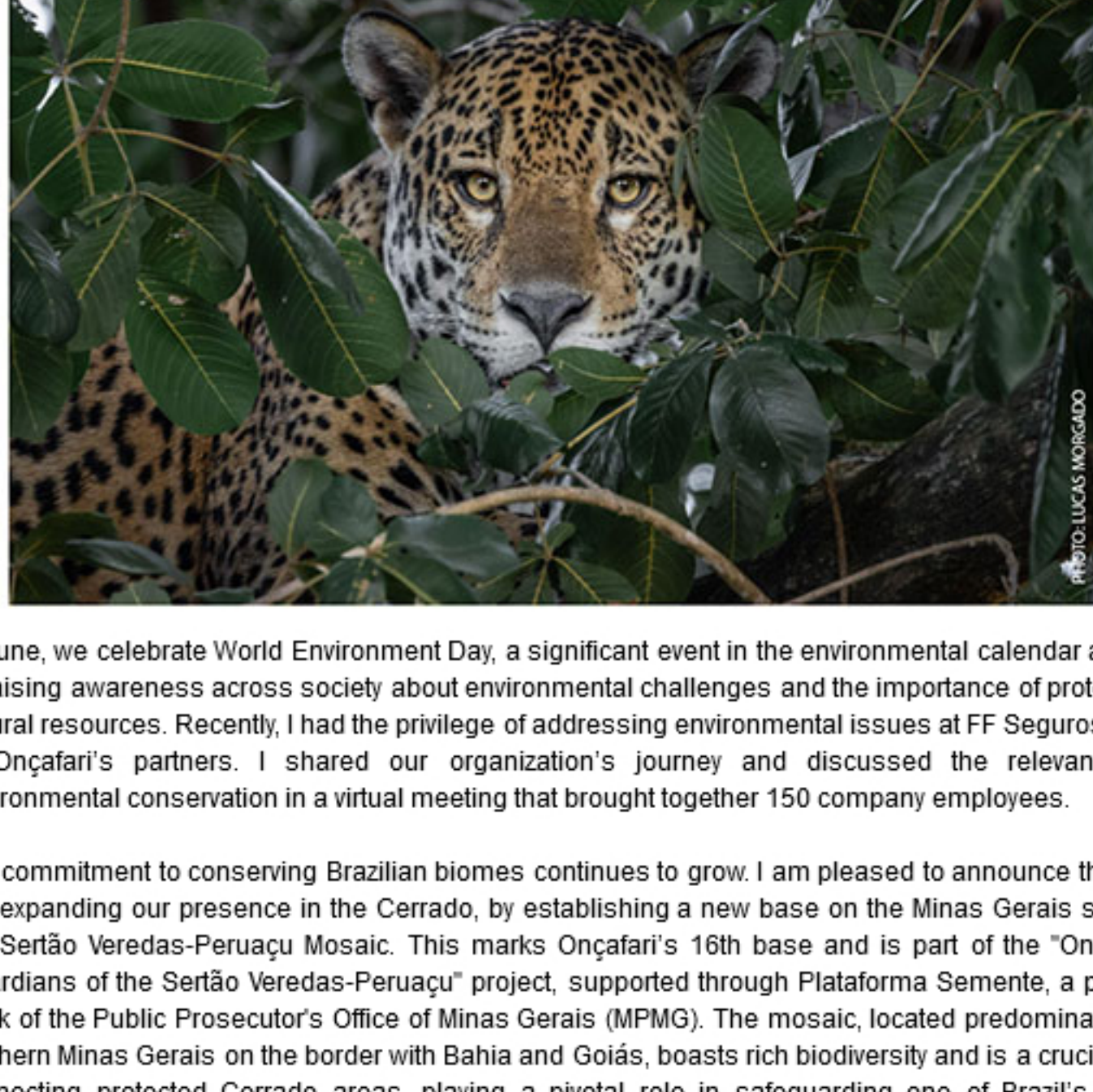


PHOTO: LUCAS MORAES

In June, we celebrate World Environment Day, a significant event in the environmental calendar aimed at raising awareness across society about environmental challenges and the importance of protecting natural resources. Recently, I had the privilege of addressing environmental issues at FF Seguros, one of Onçafari's partners. I shared our organization's journey and discussed the relevance of environmental conservation in a virtual meeting that brought together 150 company employees.

Our commitment to conserving Brazilian biomes continues to grow. I am pleased to announce that we are expanding our presence in the Cerrado, by establishing a new base on the Minas Gerais side of the Sertão Veredas-Peruaçu Mosaic. This marks Onçafari's 16th base and is part of the "Onças – Guardians of the Sertão Veredas-Peruaçu" project, supported through Plataforma Semente, a project bank of the Public Prosecutor's Office of Minas Gerais (MPMG). The mosaic, located predominantly in northern Minas Gerais on the border with Bahia and Goiás, boasts rich biodiversity and is a crucial link connecting protected Cerrado areas, playing a pivotal role in safeguarding one of Brazil's most threatened biomes.

During Environment Month, we hosted our inaugural Leadership Summit to bring together Onçafari leaders, align strategies, and define future projects. Our goal is to expand our initiatives with a focus on our purpose of protecting nature, animals, and living in harmony. Additionally, we are proud to announce the launch of the new Ellus collection in partnership with Onçafari, marking the third consecutive year of Ellus' support for Brazilian biome conservation.

Thank you very much, and see you next month!



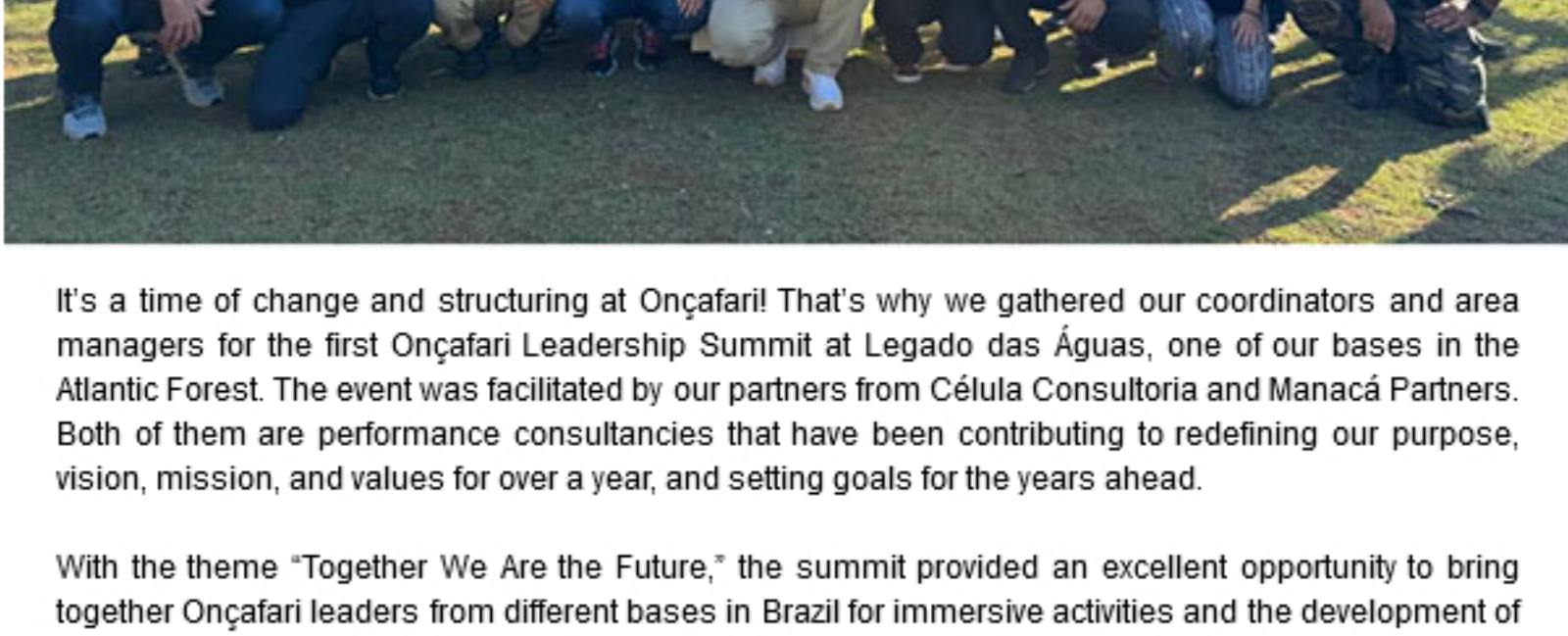
Mario Haberfeld
CEO and Founder

ELLUS & ONÇAFARI

ELLUS continues to support Onçafari for the third consecutive year, reaffirming its commitment to conserving Brazilian biodiversity and biomes. The initiative underscores the significance of integrating fashion, art, and conservation to protect nature. The new collection includes five T-shirts, available in both physical and online stores.

[CHECK OUT THE COLLECTION](#)

ONÇAFARI LEADERSHIP SUMMIT



It's a time of change and structuring at Onçafari! That's why we gathered our coordinators and area managers for the first Onçafari Leadership Summit at Legado das Águas, one of our bases in the Atlantic Forest. The event was facilitated by our partners from Célula Consultoria and Manacá Partners. Both of them are performance consultancies that have been contributing to redefining our purpose, vision, mission, and values for over a year, and setting goals for the years ahead.

With the theme "Together We Are the Future," the summit provided an excellent opportunity to bring together Onçafari leaders from different bases in Brazil for immersive activities and the development of new organization projects. Our guiding mission is to conserve Brazilian biodiversity by protecting large natural areas and supporting the socioeconomic development of the communities where we operate.

We extend our gratitude to Legado das Águas for hosting the Onçafari team, to ELLUS for providing the official Leadership Summit T-shirts, and to Célula Consultoria and Manacá Partners for their dedicated support, helping us think and reach even further.

[FIND OUT MORE](#)

LEAVE A POSITIVE FOOTPRINT

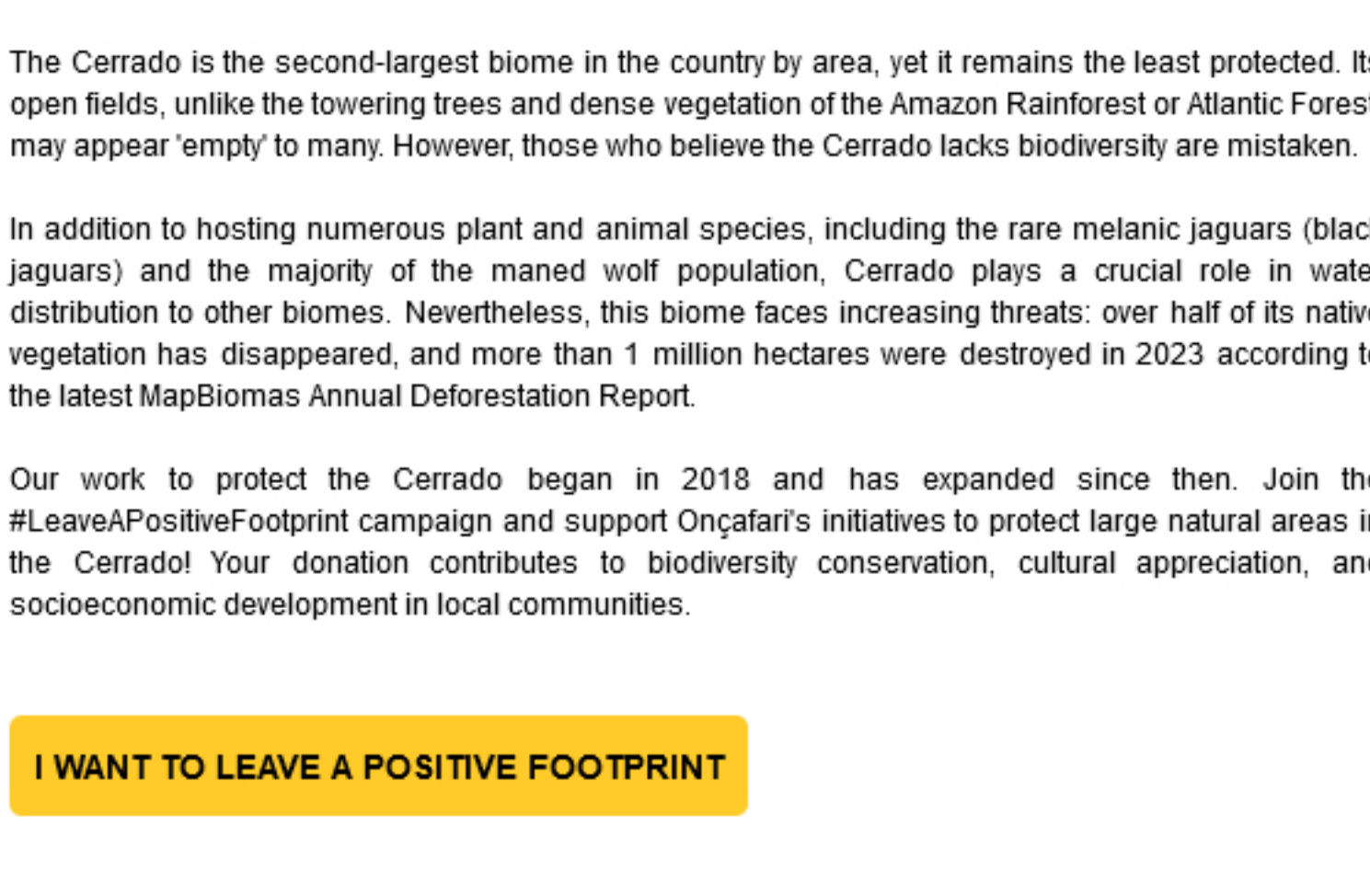


PHOTO: ALLAN ALBORN E FOCUS DA TRIJUNÇÃO

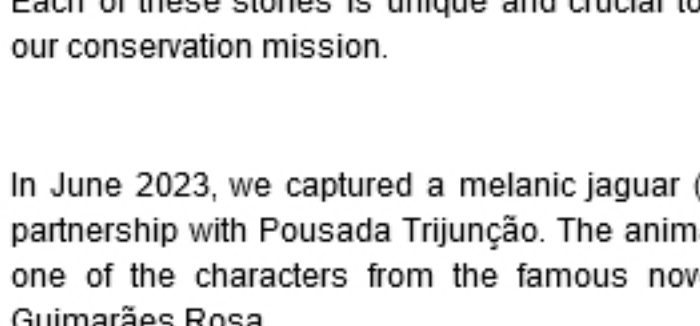
The Cerrado is the second-largest biome in the country by area, yet it remains the least protected. Its open fields, unlike the towering trees and dense vegetation of the Amazon Rainforest or Atlantic Forest, may appear 'empty' to many. However, those who believe the Cerrado lacks biodiversity are mistaken.

In addition to hosting numerous plant and animal species, including the rare melanic jaguars (black jaguars) and the majority of the maned wolf population, Cerrado plays a crucial role in water distribution to other biomes. Nevertheless, this biome faces increasing threats: over half of its native vegetation has disappeared, and more than 1 million hectares were destroyed in 2023 according to the latest MapBiomass Annual Deforestation Report.

Our work to protect the Cerrado began in 2018 and has expanded since then. Join the #LeaveAPositiveFootprint campaign and support Onçafari's initiatives to protect large natural areas in the Cerrado! Your donation contributes to biodiversity conservation, cultural appreciation, and socioeconomic development in local communities.

[I WANT TO LEAVE A POSITIVE FOOTPRINT](#)

PROTECT THE GIANT TREES



Nearby, other giant trees nearly 80 meters tall have also been identified. Aligned with our mission to conserve Brazilian biodiversity through the protection of natural areas, we are supporting the #ProtectTheGiantTrees campaign. This initiative aims to raise awareness and public consciousness about the importance of the Amazon's giant trees. In a time of climate emergency, protecting the Forest of Giant Trees becomes increasingly crucial.

[LEARN MORE ABOUT THE CAMPAIGN](#)

STRAIGHT FROM THE FIELD

1 YEAR OF GUIRIGÓ'S CAPTURE

During Onçafari's nearly 13 years of existence, we have monitored over 300 jaguars and successfully reintroduced 5 of them into the wild.

Each of these stories is unique and crucial to our conservation mission.

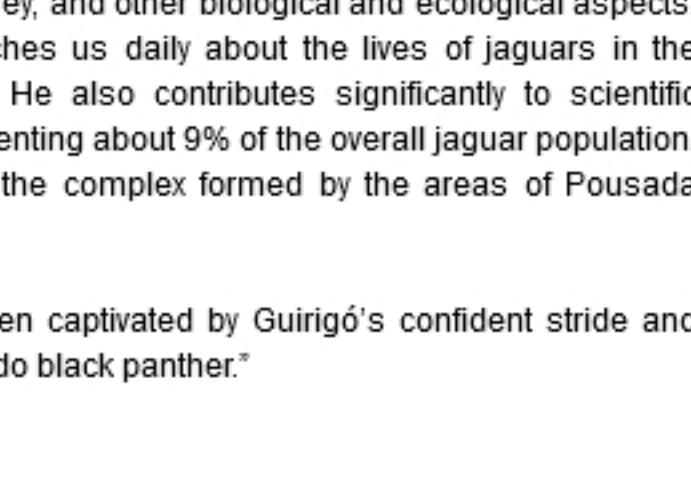


PHOTO: EDUARDO FRAGOSO

In June 2023, we captured a melanic jaguar (black jaguar) for the first time in Onçafari's history, in partnership with Pousada Trijunção. The animal, a 13-year-old male, was named Guirigó in honor of one of the characters from the famous novel "Grande Sertão: Veredas" by Brazilian poet João Guimarães Rosa.

Since then, Guirigó has been wearing a GPS monitoring collar that helps us understand his movements, preferred areas, territory size, common prey, and other biological and ecological aspects. Beyond providing individual information, Guirigó teaches us daily about the lives of jaguars in the Brazilian savanna, a biome under constant threat. He also contributes significantly to scientific knowledge about black jaguars, which, despite representing about 9% of the overall jaguar population, comprise between 40% and 48% of the species in the complex formed by the areas of Pousada Trijunção and Grande Sertão Veredas National Park.

In addition to the lessons learned, our team has been captivated by Guirigó's confident stride and expressive gaze throughout his first year as our "Cerrado black panther."

[WATCH THE VIDEO](#)

STAR TEAM !



Lucas is a biologist with a bachelor's and teaching degree from the Federal University of Juiz de Fora (UFJF) and a master's degree in Biodiversity and Nature Conservation from the same institution. He has always been the kind of biologist passionate about fieldwork, enjoying being in nature and around animals. In 2016, Lucas participated in an exchange program in Perth, Australia. He has worked in various areas of Zoology, with an emphasis on Ornithology, where he gained extensive experience in bird observations and conducted acoustic and visual censuses.

From 2018 to 2020, he worked as an Environmental Educator at the UFJF Botanical Garden, welcoming and guiding schools and tourists.

He actively contributed to environmental education projects and scientific outreach initiatives, discovering his passion for showcasing the wonders of fauna and flora to diverse audiences. Joining Onçafari, he provided Lucas with the ideal platform to pursue his professional aspirations in nature. Currently, he serves as a guide and biologist at the Caiman Pantanal base, sharing his profound appreciation for nature through photography with the world.

Would you like to contribute to conservation efforts and support Onçafari's mission?

JOIN US AND BECOME A FRIEND OF THE JAGUAR!



ECOTOURISM WITH ONÇAFARI

BOOK YOUR TOUR!

CAIMAN PANTANAL

POUSADA TRIJUNÇÃO

LEGADO DAS ÁGUAS

ANAVILHANAS JUNGLE LODGE

Ecotourism is one of Onçafari's main areas of operation, and you can book guided tours with our team at three operating bases. In Caiman Pantanal, join us for safaris designed to spot jaguars in their natural habitat. At Pousada Trijunção, our safaris for sighting maned wolves amidst the unique Cerrado landscape. In Legado das Águas, experience the Atlantic Forest with an immersive forest trail and night kayaking.

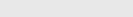
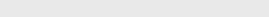
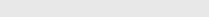
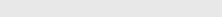
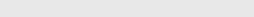
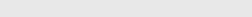
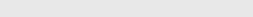
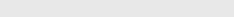
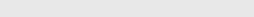
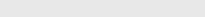
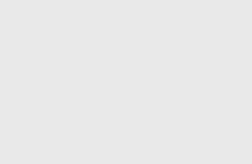
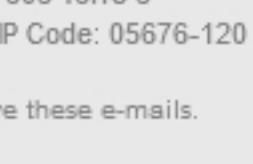
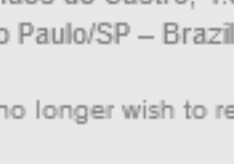
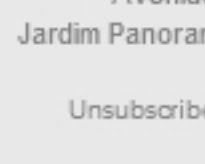
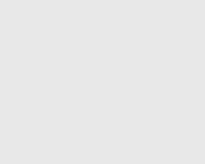
Interested in joining our team for an adventure? Contact us via email at viagens@oncafari.org

Explore the Anavilhanas Jungle Lodge, a hotel located in Novo Airão, Amazonas, on the banks of the Rio Negro and facing the Anavilhanas National Park. Here, you can embark on canoeing trips, hike through trails, experience nighttime wildlife observation, and more in the heart of the Brazilian Amazon. At this base, our primary focus is wildlife monitoring through camera traps. Check out the species we've already documented!

[WATCH THE VIDEO](#)

SEE YOU NEXT MONTH!

Partners:



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