



ONÇAFARI MONTHLY NEWSLETTER

ONÇANEWS #05.24



May is an important month for conservation, filled with commemorative dates such as International Forest Firefighters' Day, Sir David Attenborough's birthday, International Biodiversity Day, Atlantic Forest Day, among others.

For Onçafari, it was also an important month. We hosted our 2nd annual partner meeting, "OnçaPartners," an exclusive event for partners and guests. Additionally, we participated in Avistar 2024, where we discussed our work in the São Francisco do Perigara Reserve, and launched a new initiative: the anti-fire branch. Regrettably, this issue has been increasingly prominent on the environmental agenda, with the number of fires rising each year. With this branch, we aim to enhance our preparedness for firefighting and prevention efforts

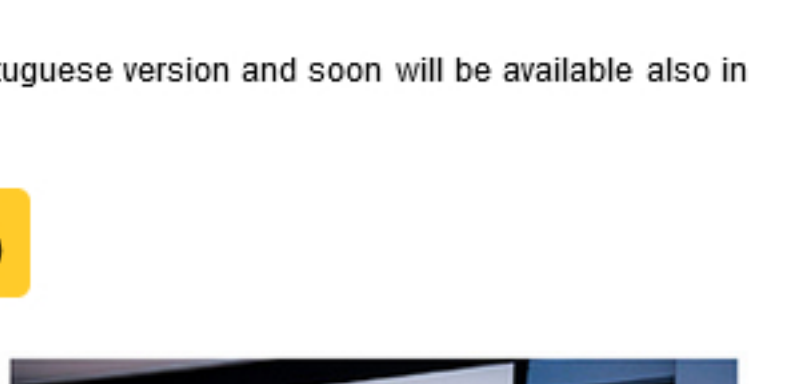
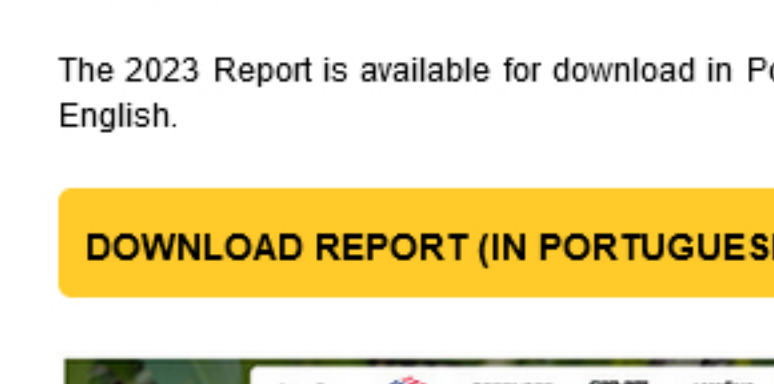

Mario Haberfeld
CEO and Founder

ONÇAPARTNERS



On May 7th, at 5:30 PM, the Bank of America provided the venue for the OnçaPartners 2023 event, where partners, advisors, and Onçafari collaborators gathered to hear about the achievements of the previous year and share future plans.

During the opening cocktail, participants had the opportunity to network, visit the Onçafari store, and register their CPF (Brazilian Taxpayer ID) for the Nota Fiscal Paulista creating a vibrant atmosphere for exchange. Following this, Mario Haberfeld, CEO and founder, highlighted 2023 as a crucial year for Onçafari. He mentioned policy and strategy reviews, hiring audits and international consulting services, expansion of bases and teams, significant accomplishments, challenges faced, and a glimpse of future plans. We are organizing ourselves to continue growing and creating large ecological corridors.

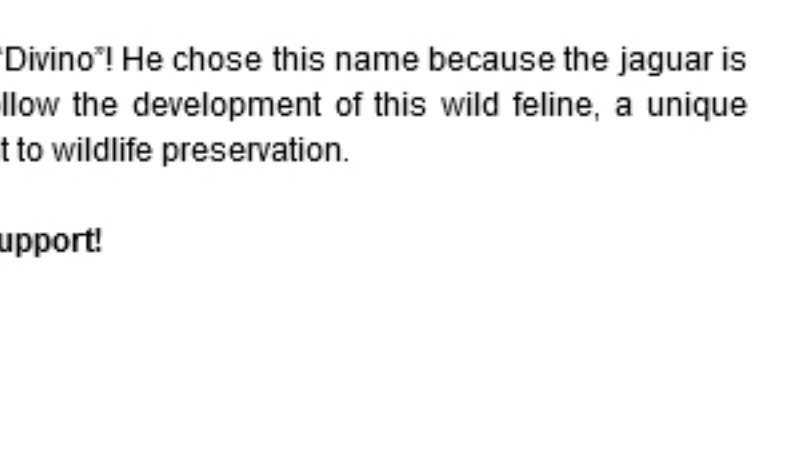
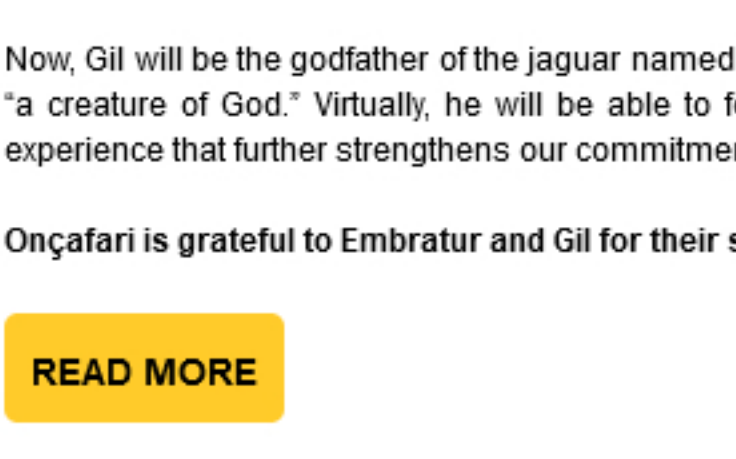


Marisse Carvalho, of Can-Am, shared insights about the partnership with Onçafari elaborated on how UTVs (Defender Max) contribute to the daily work of the field team. Alexandre Bossi, President Director of Onçafari, discussed the new Advocacy initiative and highlighted the actions taken, including the establishment of the São Benedito Reserve.

At the end of the event, participants received the printed 2023 report along with an Onçafari notepad and pencil. We extend our gratitude to all our partners who stand with us. Your support is essential for our work to continue.

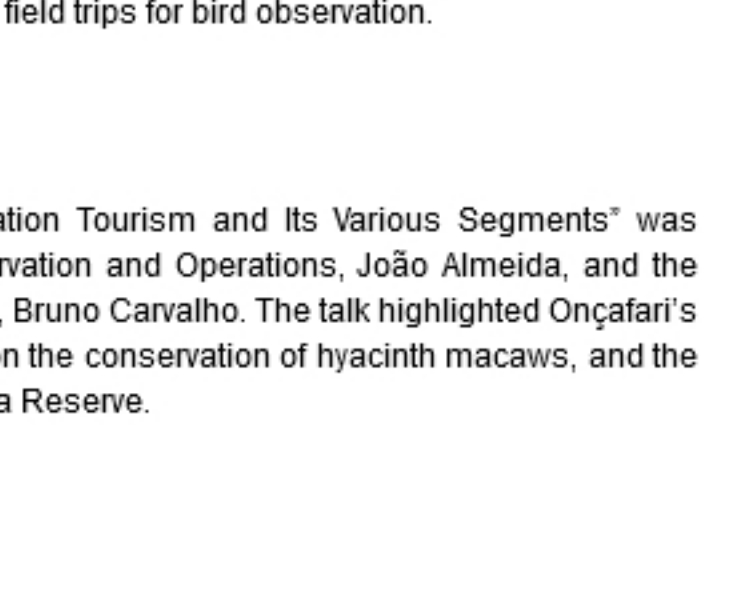
The 2023 Report is available for download in Portuguese version and soon will be available also in English.

[DOWNLOAD REPORT \(IN PORTUGUESE\)](#)



EMBRATUR

Gilberto Gil symbolically 'adopted' a jaguar in Pantanal as part of an initiative by Embratur. For Embratur, this adoption was part of the strategy to promote regenerative tourism, where visitors could immerse themselves in Brazil's rich native fauna and flora while contributing to projects dedicated to biodiversity conservation.

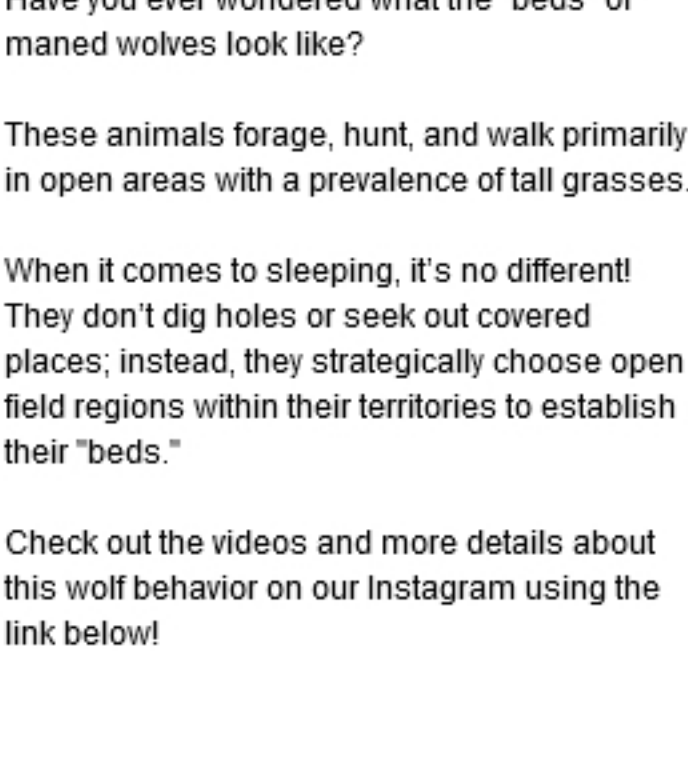


Now, Gil will be the godfather of the jaguar named "Divino"! He chose this name because the jaguar is "a creature of God." Virtually, he will be able to follow the development of this wild feline, a unique experience that further strengthens our commitment to wildlife preservation.

Onçafari is grateful to Embratur and Gil for their support!

[READ MORE](#)

AVISTAR



On May 17th, we were present at AVISTAR 2024, an annual birdwatching event. Avistar Brasil is one of the largest gatherings of birdwatchers in the country, attracting both amateurs and professionals. The event features various activities such as lectures, workshops, photography exhibitions, book launches, and field trips for bird observation.

Our participation in the panel titled "Wildlife Observation Tourism and Its Various Segments" was marked by presentations from our Director of Conservation and Operations, João Almeida, and the Coordinator of the São Francisco do Perigara Reserve, Bruno Carvalho. The talk highlighted Onçafari's 12 years of dedication to ecotourism, efforts focused on the conservation of hyacinth macaws, and the Pantanal cattle project in the São Francisco do Perigara Reserve.

[CHECK IT OUT](#)

STRAIGHT FROM THE FIELD

Have you ever wondered what the "beds" of maned wolves look like?

These animals forage, hunt, and walk primarily in open areas with a prevalence of tall grasses.

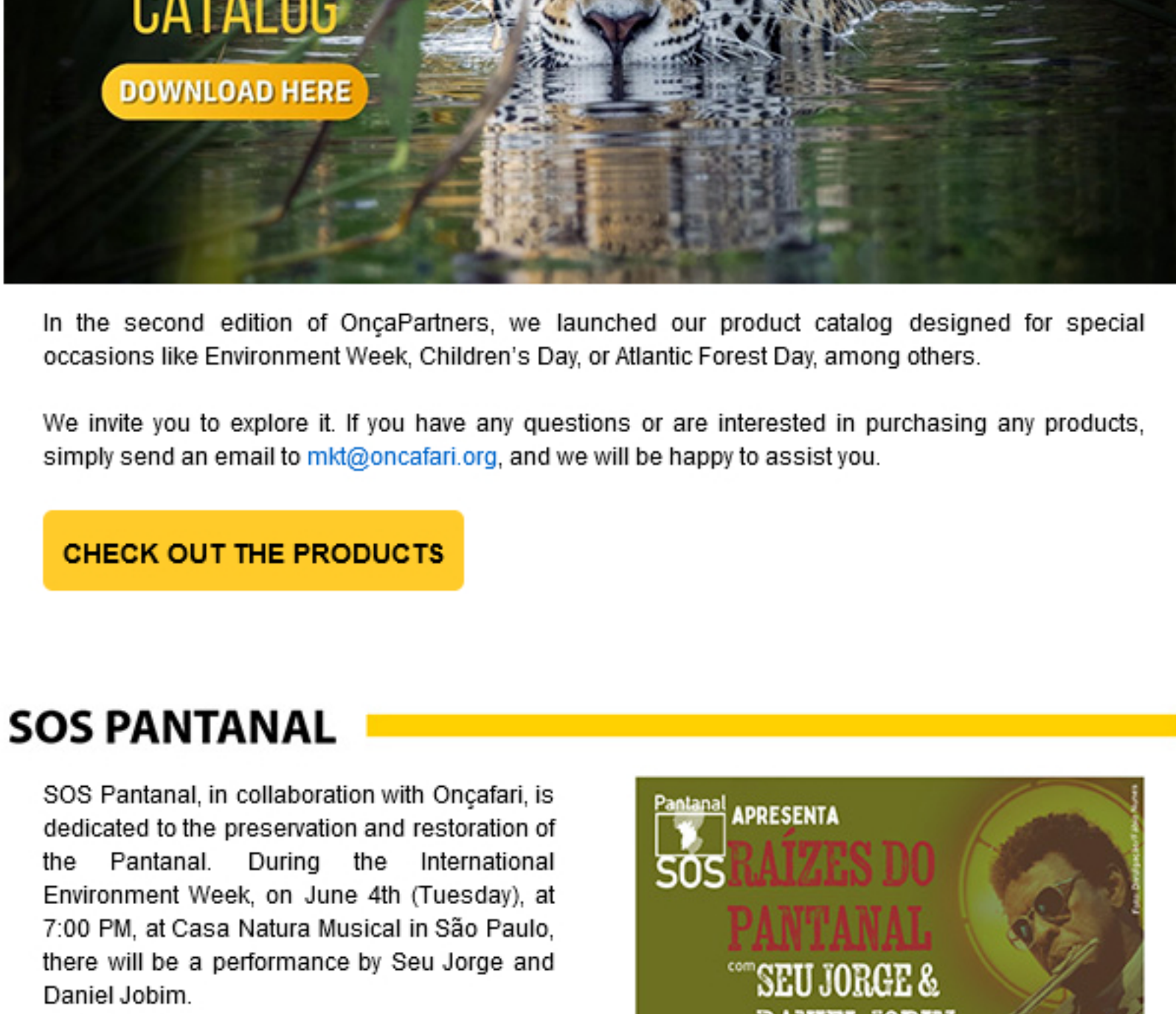
When it comes to sleeping, it's no different! They don't dig holes or seek out covered places; instead, they strategically choose open field regions within their territories to establish their "beds."

Check out the videos and more details about this wolf behavior on our Instagram using the link below!



[WATCH THE VIDEO](#)

PRODUCT CATALOG



In the second edition of OnçaPartners, we launched our product catalog designed for special occasions like Environment Week, Children's Day, or Atlantic Forest Day, among others.

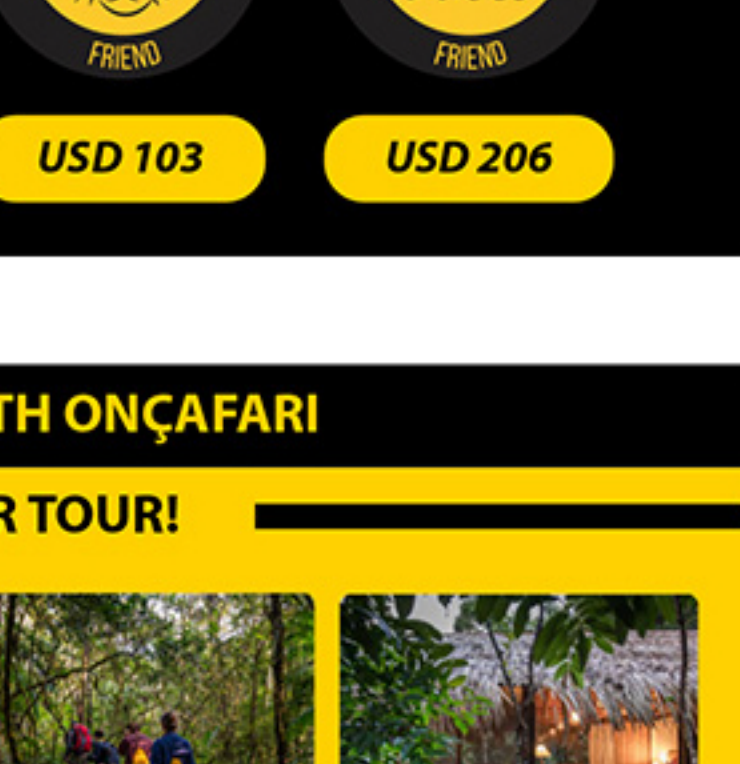
We invite you to explore it. If you have any questions or are interested in purchasing any products, simply send an email to mkt@oncafari.org, and we will be happy to assist you.

[CHECK OUT THE PRODUCTS](#)

SOS PANTANAL

SOS Pantanal, in collaboration with Onçafari, is dedicated to the preservation and restoration of the Pantanal. During the International Environment Week, on June 4th (Tuesday), at 7:00 PM, at Casa Natura Musical in São Paulo, there will be a performance by Seu Jorge and Daniel Jobim.

All proceeds from this event will support the Raízes Program which focuses on planting and monitoring native seedlings, restoring springs, and supporting the food security of indigenous families most affected by the region's challenges.



[KNOW MORE](#)

Would you like to contribute to conservation efforts and support Onçafari's mission?

JOIN US AND BECOME A FRIEND OF THE JAGUAR!



USD 10



USD 20



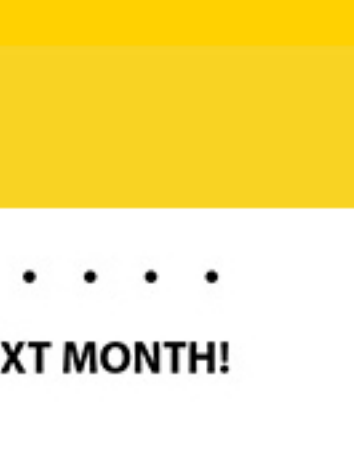
USD 103



USD 206

ECOTOURISM WITH ONÇAFARI

BOOK YOUR TOUR!



Ecotourism is one of Onçafari's main areas of operation, and you can book guided tours with our team at three operating bases. In Caiman Pantanal, join us for safaris designed to spot jaguars in their natural habitat. At Pousada Trijunção, our safaris for sighting maned wolves amidst the unique Cerrado landscape. In Legado das Águas, experience the Atlantic Forest with an immersive forest trail and night kayaking.

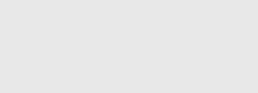
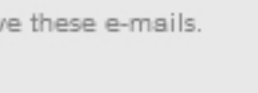
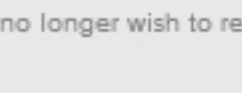
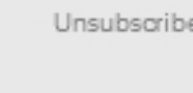
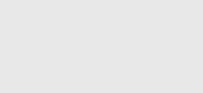
Interested in joining our team for an adventure? Contact us via email at viagens@oncafari.org

Explore the Anavilhanas Jungle Lodge, a hotel located in Novo Airão, Amazonas, on the banks of the Rio Negro and facing the Anavilhanas National Park. Here, you can embark on canoeing trips, hike through trails, experience nighttime wildlife observation, and more in the heart of the Brazilian Amazon. At this base, our primary focus is wildlife monitoring through camera traps. Check out the species we've already documented!

[WATCH THE VIDEO](#)

SEE YOU NEXT MONTH!

Partners:



Follow our social networks and check out our website:

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