



ONÇAFARI MONTHLY NEWSLETTER ONÇANEWS #03.24



In March, we celebrate the National Day of Awareness about Climate Change, an important date to contribute to the debate and knowledge surrounding this topic and showcase how climate change's effects are becoming increasingly evident. Across the globe, we observe the consequences, including a higher frequency of extreme events, large-scale forest fires, droughts and floods that impact not only humans but also biodiversity as a whole.

Climate change awareness was present at the Lollapalooza Festival in São Paulo. The theme was part of the stand "The Future of the Planet Goes Through the Amazon," organized by our partner Re:wild. The goal was to introduce the Amazon to festival attendees, encouraging them to contemplate the biome's global significance and its crucial role in combating the climate crisis.

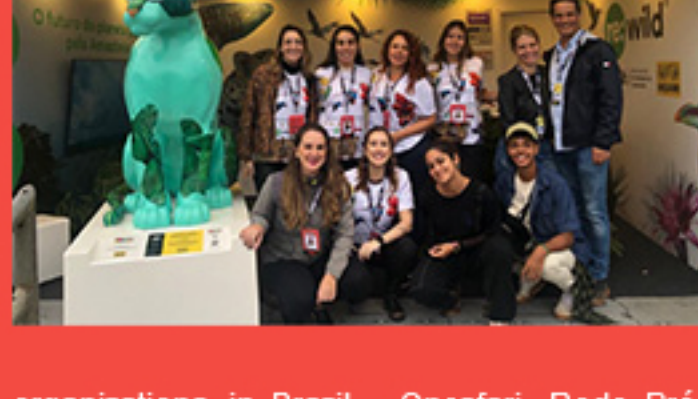
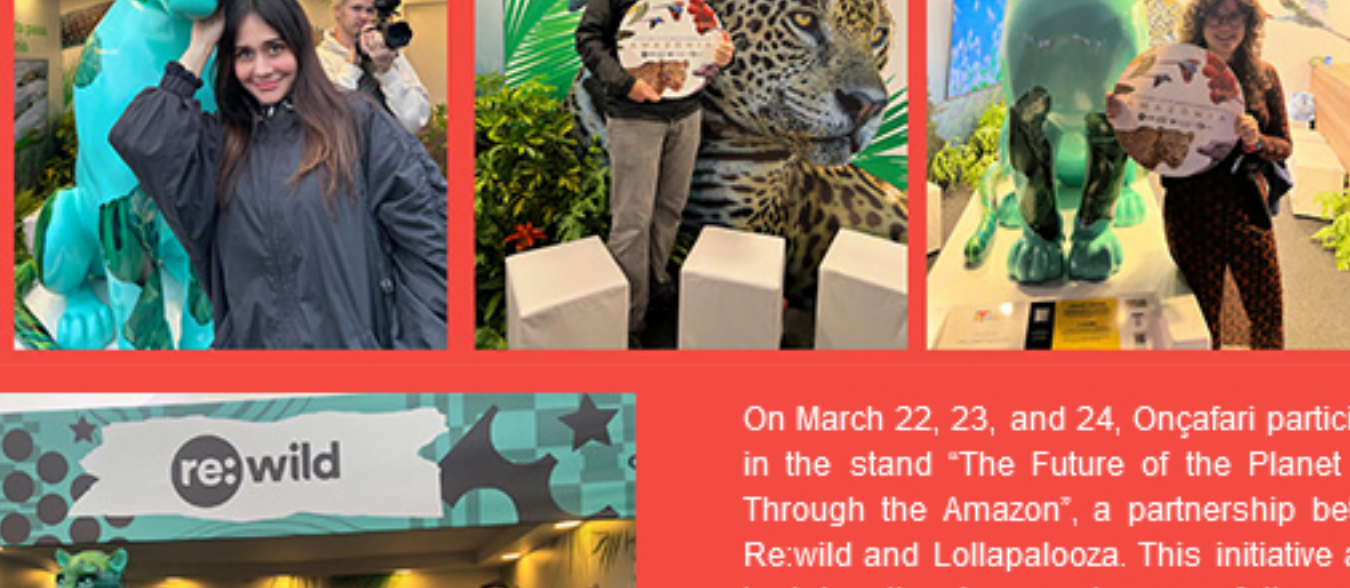
The Amazon often seems distant from the reality of the general public, particularly for residents of major urban centers. Thus, integrating art, culture, and environmental appreciation at Lollapalooza provided a unique opportunity to spotlight Brazilian biodiversity and raise awareness about the unprecedented climate crisis we are facing.

I am grateful to Re:wild for the partnership and the opportunity to disseminate the conservation message across different "stages". I also appreciate the efforts of the organizations such as Rede Pró UC and Instituto Libio, who collaborate with Onçafari on numerous projects aimed at conserving Brazilian biomes.

Mario Haberfeld
CEO and Founder

Lollapalooza BRASIL

THE FUTURE OF THE PLANET GOES THROUGH THE AMAZON



On March 22, 23, and 24, Onçafari participated in the stand "The Future of the Planet Goes Through the Amazon", a partnership between Re:wild and Lollapalooza. This initiative aimed to bring the Amazon to one of the world's largest music festivals, inviting the public to learn more about the biome and its fundamental importance for the planet and to engage in conversations with volunteers from Re:wild's partner

organizations in Brazil - Onçafari, Rede Pró UC, and Instituto Libio - to understand how these institutions work to protect the Amazon.

Actress Alessandra Negrini visited the stand on Saturday (March 23), alongside Lollapalooza founder Perry Farrell, Rodrigo Medeiros (Re:wild's leader in Brazil), and Mario Haberfeld (Onçafari's founder and CEO). She was named the godmother of the jaguar statue on display, which was provided through a partnership between Onçafari and Jaguar Parade. The statue will be auctioned, with proceeds donated to conservation projects.

"It's an incredible idea to utilize Lollapalooza's visibility to highlight the importance of the Amazon for the general public. Music, the environment, and culture are intricately, and major festivals naturally bring these topics to people's minds organically and enjoyably, which carries a much greater impact. I feel honored to be part of this initiative and hope it receives the attention it deserves" said Alessandra.

AMAZON AT THE Lolla



STRAIGHT FROM THE FIELD: SAVANA

At our base in Pousada Trijunção, we monitor five maned wolves equipped with radio collars: the males Barão and Buriti, and the females Savana, Caju, and Luzia. Savana, the daughter of our beloved Nhorinhá, assumed the role of dominant female in the lodge area following her mother's passing. The team has witnessed Savana exploring the territory, foraging for wolf apples and small rodents. Recently, utilizing a drone, our biologists captured the agile movements of the "queen of the area" as she executed a series of hunting attempts — some of which proved successful.

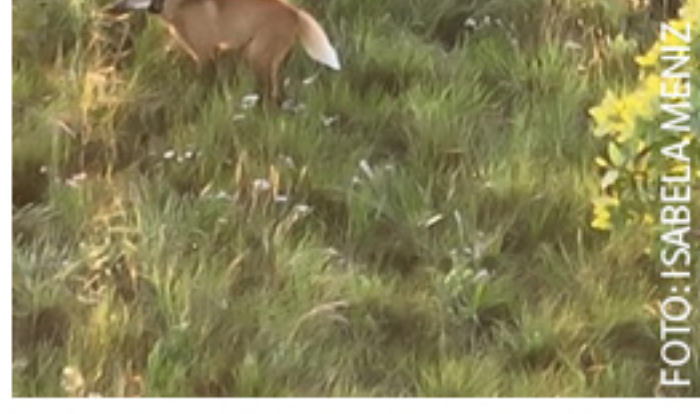


FOTO: ISABELA MENIZ

WATCH THE VIDEO HERE

TEAM OF STARS!



MARIO NELSON CLETO

Field Guide

Born and raised in Pantanal, Mario Nelson has been working as a field guide for Onçafari since 2015. Pantanal is his home, and he knows it like the back of his hand.

Mario got training from African guides and even traveled to that continent to learn English and better communicate with foreign guests.

He has a deep passion for guiding and discovering the unique habits of Pantanal wildlife, particularly the majestic jaguar. Nowadays, he takes tourists through the forest, across rivers and lagoons, introducing them not only to jaguars but also to anteaters, macaws, jabirus, and marsh deer. Despite once fearing jaguars, he now dedicates himself to their protection.

NEW IN THE STORE: PUZZLE

Why not consider giving a conscious gift and contributing to our social and conservation projects? Explore our jaguar puzzle, complete with an educational booklet containing information and curiosities about the largest feline in the Americas!

It is recommended for kids aged five and up.



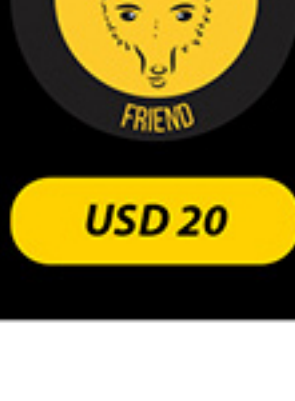
BUY IT HERE

Would you like to contribute to conservation efforts and support Onçafari's mission?

JOIN US AND BECOME A FRIEND OF THE JAGUAR!



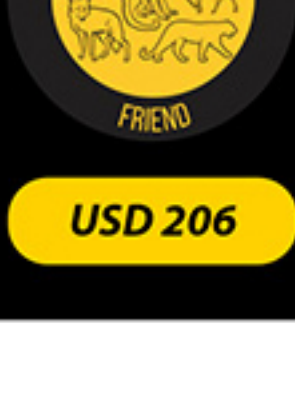
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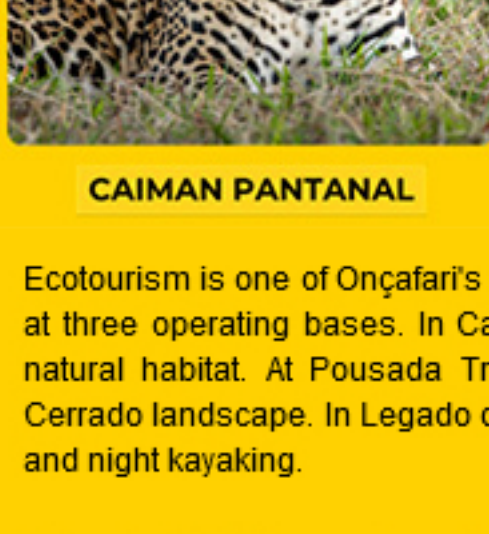
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ECOTOURISM WITH ONÇAFARI

BOOK YOUR TOUR!



CAIMAN PANTANAL



POUSADA TRIJUNÇÃO



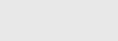
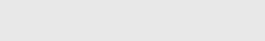
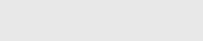
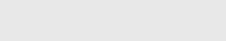
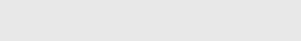
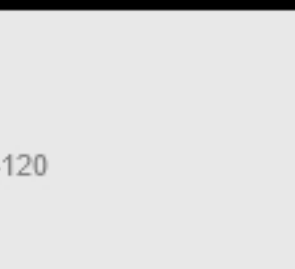
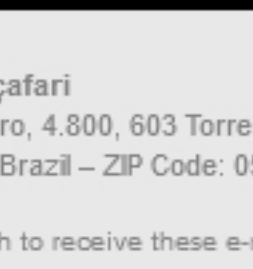
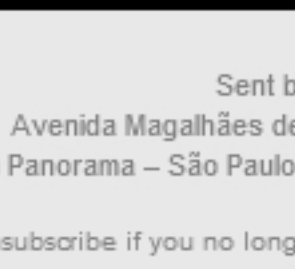
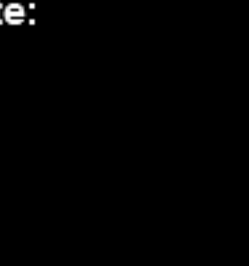
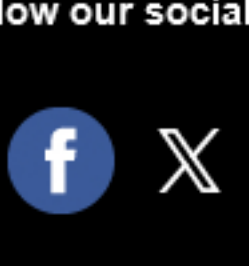
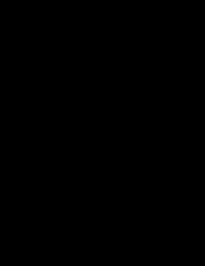
LEGADO DAS ÁGUAS

Ecotourism is one of Onçafari's main areas of operation, and you can book guided tours with our team at three operating bases. In Caiman Pantanal, join us for safaris designed to spot jaguars in their natural habitat. At Pousada Trijunção, our safaris for sighting maned wolves amidst the unique Cerrado landscape. In Legado das Águas, experience the Atlantic Forest with an immersive forest trail and night kayaking.

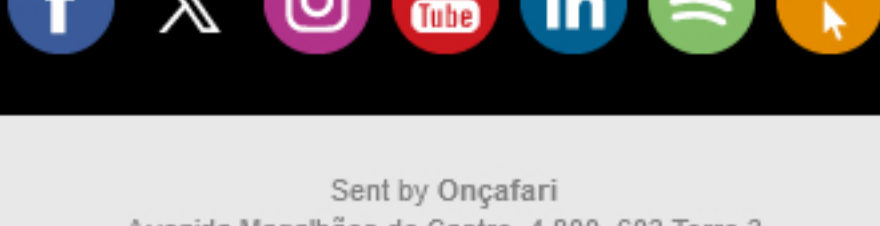
Interested in joining our team for an adventure? Contact us via email at viagens@oncafari.org

SEE YOU NEXT MONTH!

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