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ONÇAFARI MONTHLY NEWSLETTER ONÇANEWS #07.23



The last weeks in Onçafari brought great news for conservation! For the first time in our history, we've managed to capture a black jaguar (melanistic jaguar) for scientific purposes in Cerrado. In partnership with Pousada Trijunção and Parque Nacional Grande Sertão Veredas, we've captured an adult male with melanistic fur, estimated to be 12 years old, who got the name of Guirigó. Besides him, we've also captured the male Riobaldo, with normal fur and the same age as Guirigó.

The animals were captured in the region of Pousada Trijunção and Parque Nacional Grande Sertão Veredas, on the border between the states of Minas Gerais, Goiás and Bahia. Both were equipped with GPS radio collars, tools that make it possible to monitor these animals in the wild and that gather information that helps understanding their movement patterns, size of their life areas and other behaviors of the species.

This is a remarkable and joyous moment for the whole team, as we are taking new steps towards the conservation of jaguars in the Cerrado biome. Our goal is to increase the knowledge about the ecology of jaguars in this region, to understand the life areas of jaguars and melanistic jaguars in Cerrado, to observe how these animals are reacting to environmental changes and threats and to enhance the species protection, so that, in a near future, jaguars can thrive on the most biodiverse savanna of the world.

Mario Haberfeld
CEO and Founder

ONCE UPON A TIME 2050



What's the legacy we want to leave for the next generations?

We are making 12 years in a journey for environment conservation and socioeconomic development, and we'll celebrate this path in the event "Once upon a time 2050: The Legacy" ("Era uma vez 2050: O Legado").

Legacy comes from the latin word "legatum" that means "that which is passed through inheritance, testimony". It's what we defend, believe and want to leave for future generations.

A story with a happy ending begins with "once upon a time...!" We count on you to write the next chapters of commitment with biodiversity and celebrate what we achieved so far!

Get your ticket here

ONÇAFARI & VIVARA



Onçafari and Vivara made a partnership. A part of the revenue on the sale of recently released watches from the Biomas Pantanal collection will go to Onçafari, to support our Forest branch.

Onçafari's Forest branch seeks for areas that are rich in biodiversity and strategic for environment conservation, with the goal of creating large ecological corridors to protect the fauna and flora. Currently, this branch preserves 60 thousand hectares of natural areas, in the biomes Amazon and Pantanal. In the Amazon, we administer the Reserva Onçafari, with 250 hectares. In Pantanal, the Reserva Santa Sofia, with 35 thousand hectares, and the Reserva São Francisco do Perigara, with 25 thousand hectares.

Discover the new Bioma Pantanal watch collection.

See watches

Team of Stars!



EDUARDO FRAGOSO - BIOLOGIST

Born in Mafra, Santa Catarina, Edu is a biologist who graduated in 2013 in Universidade Estadual de Ponta Grossa (UEPG) and has been dedicating his career, from the beginning, in researching and conservation of carnivorous mammals.

Today, he is the coordinator of Onçafari's Science branch and a large felines conservation project in the region of Parque Nacional Grande Sertão veredas, in Cerrado.

He joined Onçafari's team in 2015, working with camera traps, collecting material, compiling and analyzing data, tracking and habituating jaguars and maned wolves in Pantanal and Cerrado, interfacing wildlife observation tourism. He has a profound interest in ecology, behavior and strategies for the protection of these species in the wild.

PROJECT LAUNCH

"I'M A FRIEND OF THE FAUNA"



The illegal biodiversity trafficking - flora, fauna and their products and subproducts - is considered the third largest illegal activity in the world, only behind weapons and drugs trafficking.

It is among the most lucrative illicit activities on the planet, moving up to 23 billion dollars annually. It's estimated that Brazil participates with around 5% to 15% of this total.



It's in this context, of energetic responses to emergency demands, that Instituto Libio, Instituto Ampara Animal, Onçafari and SOS Pantanal got together to create the Sou Amigo da Fauna (I'm a Friend of the Fauna), a large project for animal protection and species conservation, with the current support of two essential partners in the fight against animal trafficking, the Azul Linhas Aéreas and Socicam,

administrator of airports, urban terminals, bus stations and harbors, companies that work in remote areas and places where there is a higher risk for this kinds of crime.

Find out more

REPORTS



We are committed with results and transparency behind all our operations, therefore we provide annual reports with the main data about our activities throughout the year. Our reports are objective and direct, bringing relevant data for accompanying our branch's results.

The year of 2022 was highlighted with big achievements for Onçafari! Click below and read about the main events in our Annual Report of 2022.

Our accountability tab is updated and you can access the 2022 results balance on our website.

Annual report of 2022

2022 results balance

STRAIGHT FROM THE FIELD



In 2018 we had the first register of a black jaguar (melanic) in our camera traps in Pousada Trijunção, one of our working bases in Cerrado. But it was in 2022 that we started the first steps on a project focused on jaguar conservation in the biome.

This scientific project has as one of its general objectives to find out more about the ecology of jaguars in the region of Pousada Trijunção and the Parque Nacional Grande Sertão Veredas, and we have and even bigger interest in developing research and increase the scientific knowledge on black jaguars, that are present in this population of jaguars and are rarely seen in nature.

On our first capture campaign, in 2023, we've had success in capturing and equipping with radio collars two jaguars: the male Guirigó, with black fur, and the male Riobaldo, with normal fur.

The animals are still free in Cerrado and we can monitor them through the collars' data, that gives us relevant information to increase the available knowledge on jaguars in the region and that way increase their protection.

Find out more information on our blog about the capture and the meaning of this monitoring for the conservation of jaguars in Cerrado.

Click here

Jaguar's Friend

Product	Price
MACAW'S FRIEND	USD 10.30
MANED WOLF'S FRIEND	USD 20.60
JAGUAR'S FRIEND	USD 103
ANIMAL'S FRIEND	USD 206

The advertisement features a yellow background with a black horizontal bar at the top containing the text "Jaguar's Friend". Below this, four circular icons are displayed, each representing a different product. From left to right: 1. "MACAW'S FRIEND" with a macaw illustration and a price tag of "USD 10.30". 2. "MANED WOLF'S FRIEND" with a maned wolf illustration and a price tag of "USD 20.60". 3. "JAGUAR'S FRIEND" with a jaguar illustration and a price tag of "USD 103". 4. "ANIMAL'S FRIEND" with a collage of animals (jaguar, macaw, maned wolf) and a price tag of "USD 206".

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