

Here is the OnçaNews edition #28. [Click here](#) to open in your web browser.



## ONÇAFARI MONTHLY NEWSLETTER ONÇANEWS #06.23



In July we celebrate World Environment Day, a date that invites us to think hard about the climate crisis and the loss of biodiversity around the world. On this important date, we strengthen our mission in promoting environment conservation and the socioeconomic development of the region we work from, combining efforts in order to protect and give due value to jaguars, pumas, maned wolves, tapirs and, as a consequence, the natural environments of these species.

The biodiversity conservation scene is multifactorial and has the support of the most diverse players in order for us to reach increasingly ambitious objectives. With the support of our partners and collaborators, we reached, in the last 11 years, 880 hectares of protected forest; 13 operation bases in 4 Brazilian biomes; we built 7 enclosures for the reintroduction of animals; monitored 18 maned wolves in Cerrado and over 300 jaguars; we have at all times over 300 camera traps on the field and published over 30 scientific articles.

In celebration of World Environment Day, we've organized Onça Partners, an exclusive event for Onçafari's partners and counselors, dedicated to presenting results, future plans and networking. I would like to thank all our partners who were essential for Onçafari to get to this point and for us to "fly even higher", building our legacy for environment conservation and social development.

Thank you,

**Mario Haberfeld**  
CEO and Founder

## Onça Partners

On July 6th the Onça Partners took place, the first Onçafari event dedicated exclusively to the partners of the organization, bringing together 85 people and over 30 partner companies. The event had the support of Bank of America, our first corporate partner, which is supporting us from the start.



Onça Partners had the goal of sharing our results, presenting our future plans and promoting networking between our partners, so that they could interact and find possible synergies between partnerships.

Mario Haberfeld, Onçafari's CEO, presented the main actions developed through these 11 years and how much the organization has grown since then. Following up, our team presented different ways to contribute with Onçafari's work, such as the participation in the Arredondar movement, a project that mobilizes thousands to round up the value of their purchases, and in doing so donating to support the work of NGOs; and the official launch of the Jaguar's Friend (Amigo da Onça) campaign, aimed at raising funds through private individuals' donations.

Among the ways to contribute, we presented our next event, named "Once upon a time 2050 - The Legacy".

Legacy comes from latin - Legatum, that which has been passed as heritage, testimony. This is the legacy we are defending and that we wish for our kids and grandkids.

The event had the goal of, besides celebrating the 12 years of our journey, gathering funds to build our next steps so that we can tell this conservation story to future generations.

All the funds gathered in the event will go to Onçafari's continuity fund, a reserve that in the long term will insure the financial health and the continuity of our work.

The event will take place on 28/09 and you can be a sponsor. Get in touch through the email [evento@oncafari.org](mailto:evento@oncafari.org) and find out more about our sponsor quotas and how to be a part of conservation with us!



## **Straight From The Field: Fauna monitoring in Itatiaia National Park**



This month, we began fauna monitoring in another base in the Atlantic Forest, the Itatiaia National Park (PNI)! The Itatiaia National Park is the first national park in Brazil, created in June 1937, and is located in the Serra da Mantiqueira, Rio de Janeiro. It houses over 384 bird species and 50 mammal species, besides countless reptiles and amphibians, and many of the species found in the park are endemic or endangered.



Find out about our team's fieldwork there by [clicking here](#).

## Team of Stars!



### JOÃO BACHUR - BIOLOGIST

Biologist graduated in Universidade de São Paulo (USP), has always liked the most diverse areas in biology. Worked as an environmental monitor in Parque Estadual da Ilha Anchieta, located in Ubatuba, SP, with a focus on environmental education, bringing themes related to the local fauna and flora with the park visitors.

His history and passion for the diversity of Brazilian nature brought him the privilege of working with the conservation of the largest predator of the Americas and with all the magnificent biological and cultural diversity surrounding it.

On Onçafari he has worked as a bilingual guide and field biologist in Caiman Pantanal and as a field biologist and base coordinator in Refúgio da Ilha, both located in south pantanal. Nowadays, he coordinates the socio-environmental projects in Reserva São Francisco do Perigara, area managed by Onçafari in north pantanal.

## ONÇAFARI RECOMMENDS



"A seca no Pantanal" (The drought in Pantanal): Documentary by Sandro Kakabadze, sponsored by Documenta Pantanal and MapBiomias, covered 4 years of drought in Pantanal from 2019 to 2022 and reflects on the impact in the region through the voice of farmers, scientists, institutions and the population of Pantanal.

Available for free in the YouTube channel of Documenta Pantanal. [Check it out here](#).

## Jaguar's Friend



USD 10.30



USD 20.60



USD 103



USD 206



SEE YOU NEXT MONTH!

Parceiros:



Follow our social networks and check out our website:



Sent by Associação **Onçafari**  
Avenida Magalhães de Castro, 4.800, 603 Torre 3  
Jardim Panorama – São Paulo/SP – Brazil – ZIP Code: 05676-120

Unsubscribe if you no longer wish to receive these e-mails.