



ONÇAFARI MONTHLY NEWSLETTER ONÇANEWS #11.22

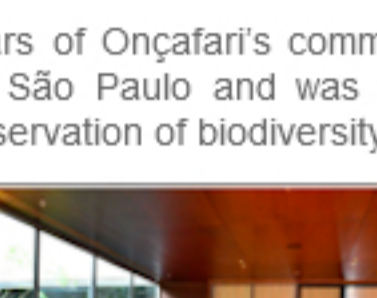


November is jaguar's month and it was a month with many surprises and celebrations around here!

The jaguars raced in the tracks in the Interlagos racing circuit, with an incredible tribute by Chico Horta, who decorated his vehicle with the jaguar's rosettes and Onçafari's logo, bringing a piece of Pantanal to motorsport – and bringing my two passions together, which are conservation and car racing.

With the support from our partners and collaborators, we celebrated 11 years of Onçafari in the event Onçafari 10+1 in a very important night for biodiversity conservation. An event with purpose which brought together individuals and companies concerned and engaged in the protection of jaguars and the environment. Besides the celebration, the event was important to gather resources which are essential for our work to continue.

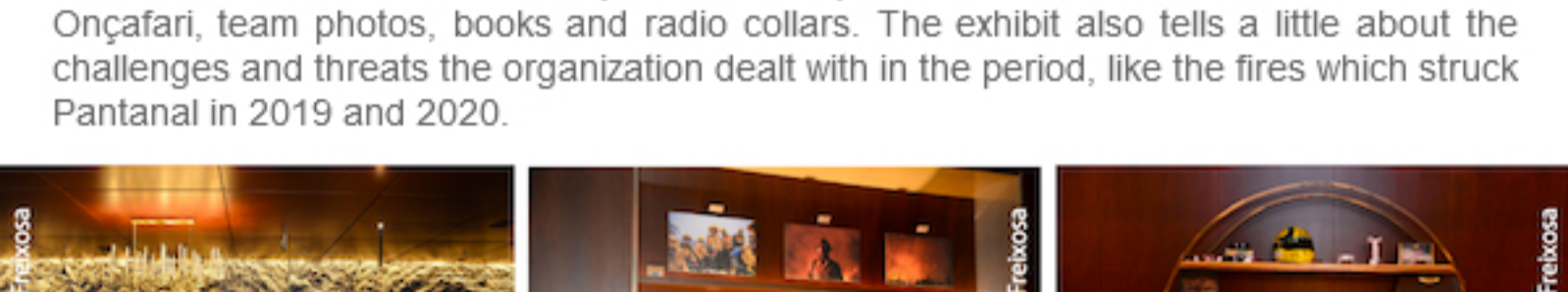
The jaguars also entered the field and brought strength and grit to Brazilian players. It is an honor to be part of this partnership with Nike and to see the jaguar's rosettes imprinted on the team jersey to be seen by billions during one of the largest sporting event in the world.



Mario Haberfeld
President and Founder of Onçafari

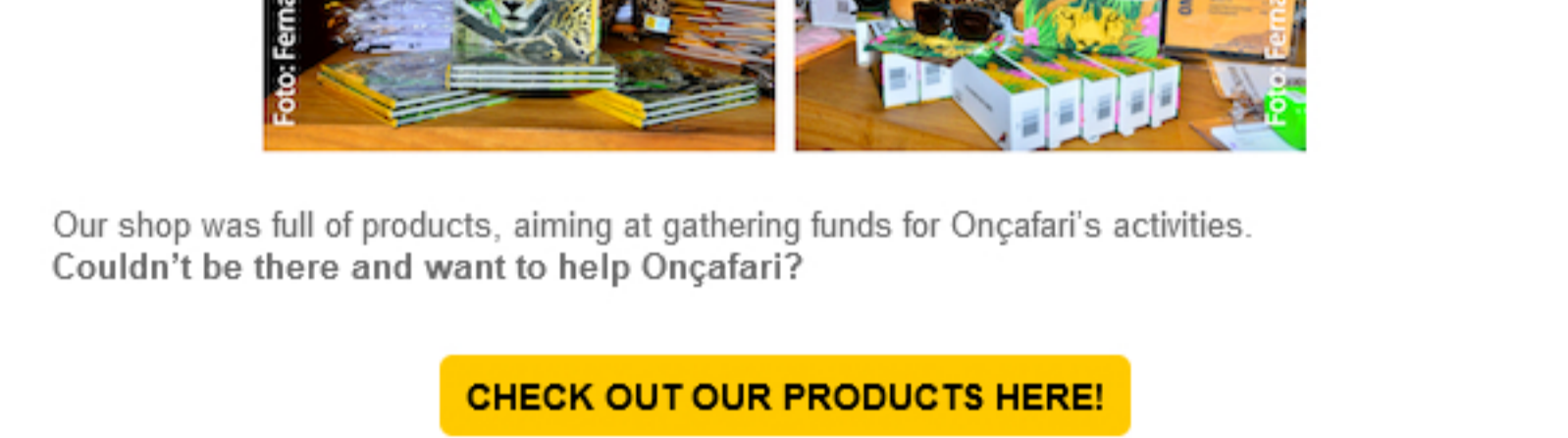
ONÇAFARI 10+1

A night to celebrate the 11 years of Onçafari's commitment with nature. The Onçafari 10+1 took place in Rosewood São Paulo and was a celebration full of people and companies who support the conservation of biodiversity.



By the entrance, the guests were welcomed by Isa Cteep's jaguar and the car exhibition from our partner Land Rover.

In order to tell a little of our story in these 11 years, we had an exhibit with items from Onçafari, team photos, books and radio collars. The exhibit also tells a little about the challenges and threats the organization dealt with in the period, like the fires which struck Pantanal in 2019 and 2020.



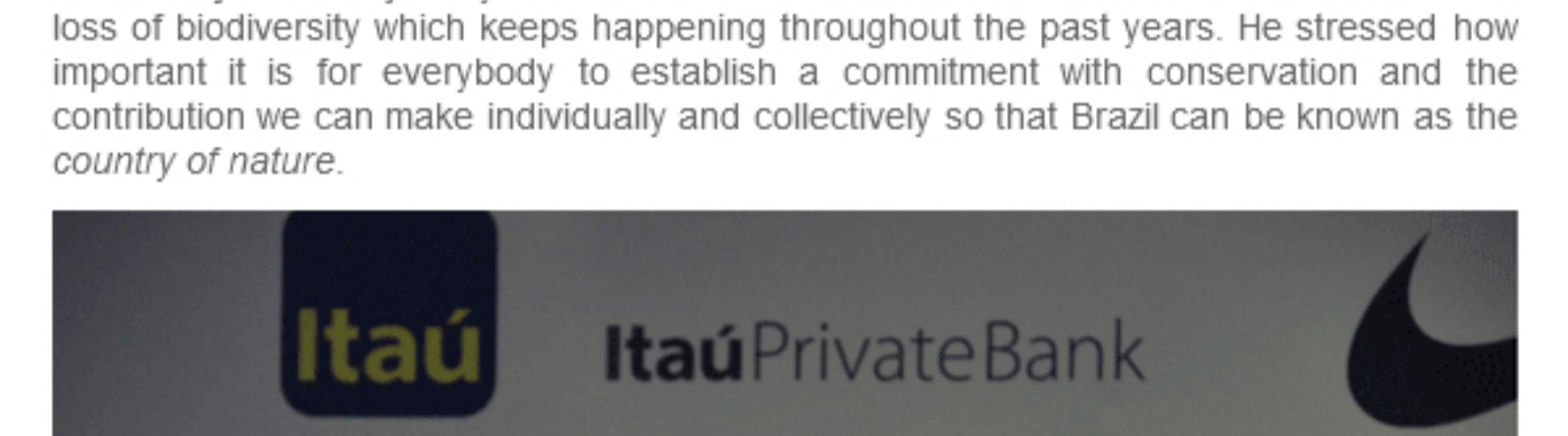
Our shop was full of products, aiming at gathering funds for Onçafari's activities. Couldn't be there and want to help Onçafari?

[CHECK OUT OUR PRODUCTS HERE!](#)

The decoration assembled by Titina Leão and her team was impeccable and we brought a little from Pantanal for the event with our safari Land Rover and the Royal Enfield motorcycle, which we use in field monitoring.



Our bar was decorated with the beautiful jaguar from our partner Nike and the cocktail had the support of APTK Spirits, Chivas Brasil, Cachaçaria Sítio São José and Grand Cru Vinhos.



Next we had the opening lecture with Mario Haberfeld, Onçafari's founder. Mario lectured about Onçafari's trajectory and warned about the threats to the fauna and the intense loss of biodiversity which keeps happening throughout the past years. He stressed how important it is for everybody to establish a commitment with conservation and the contribution we can make individually and collectively so that Brazil can be known as the *country of nature*.



The honorees of the night were Roberto Klabin (owner of Caiman Pantanal), Lilian Rampin, Teresa Bracher and Leonardo Sartorello, for all their contribution to Onçafari and to the conservation of Pantanal.



Kids and teenagers also spoke on the importance of protecting the environment and ensuring the future of next generations.

Conducting the ceremony, we counted on the support of Henri Zylberstajn and Klebber Toledo.



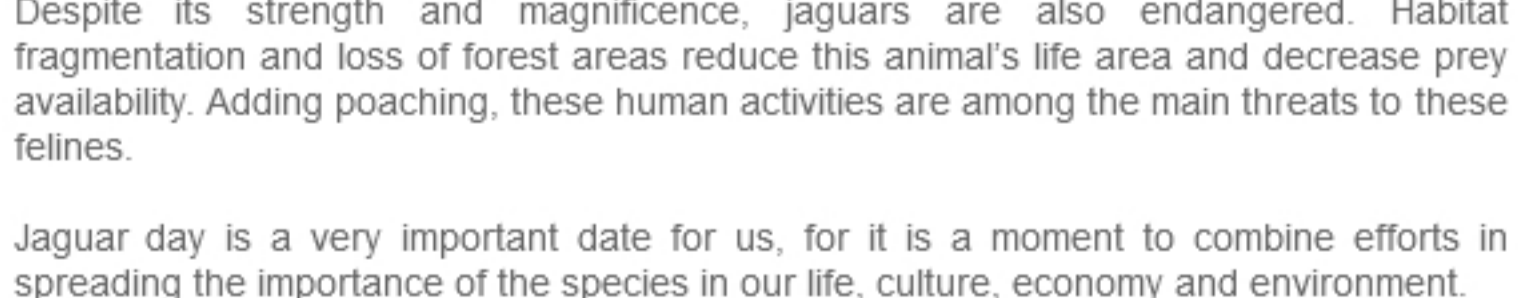
Lastly, Fairfax Seguros gave their support with the participation of the band Inimigos da HP, who came to cheer up the party and played an exclusive version of the song Zoodstock in tribute to Onçafari.



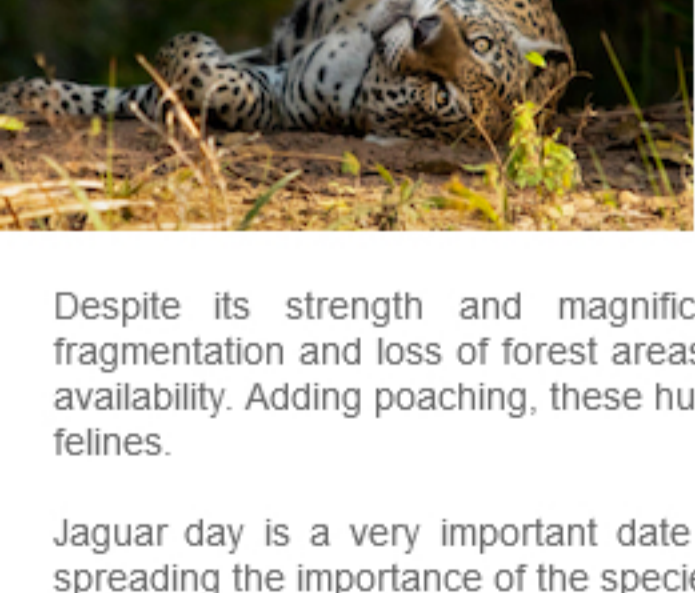
Thanks to all the partners and supporters who made this celebration possible!

Click below to follow the best moments from Onçafari 10+1.

[CLICK HERE](#)



Jaguar Day



On November 29th it is celebrated the **National Jaguar Day**, a date with the objective of raising awareness on the threats to the largest feline of the Americas and increasing the efforts for the species protection.

The jaguar is a symbol of biodiversity conservation in Brazil, and this role isn't by accident, after all, not only one of the most fascinating animals from our rich fauna, it's a key-species in the ecosystems where it lives and its presence is an indicator of a healthy environment.

Despite its strength and magnificence, jaguars are also endangered. Habitat fragmentation and loss of forest areas reduce this animal's life area and decrease prey availability. Adding poaching, these human activities are among the main threats to these felines.

Jaguar day is a very important date for us, for it is a moment to combine efforts in spreading the importance of the species in our life, culture, economy and environment.

Cheers for jaguars – today and always!

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World Cup

This year, jaguar's month is also the month of the world cup!

The first Brazilian match in the World Cup in Qatar was a very happy day for us, not only because we won. We saw with pride the jaguar rosettes imprinted on the famous Brazilian jersey "amarelinha". It's an honor to have the partnership with Nike, who shares with us the commitment in helping protect the environment.

Also, the goals which ensured our victory came from Richarlison, an athlete concerned about the social and environmental issues in our country. Before going to the World Cup, the player visited Pantanal with team Onçafari. He was charmed by the largest feline of the Americas and decided to adopt Acerola, one of the jaguars monitored by us.



[FIND OUT MORE!](#)

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