



ONÇAFARI MONTHLY NEWSLETTER ONÇANEWS #8.22



Foto: Gabriela Batista / NIKE

August was a month filled with news and great accomplishments for Onçafari!

We've had the pleasure to receive the player Richarlison and the Nike team in our base in Caiman Pantanal. Besides showing our work in conservation and valorization of jaguars and biodiversity, the Onçafari team had the opportunity to get to know, first hand, the new Brazilian team jersey, which pays homage to the largest feline of the Americas and to Brazilian Grit.

It is a great pleasure to see that the Brazilian team jersey puts the focus on the jaguar, contributing to our cause and showing that the future of the planet and sports are as one



Mario Haberfeld
President and Founder of Onçafari

Wear the Grit!

With the proposal to give new meaning to the "amarelinha", the new team jersey brings visibility to Brazilian fauna.

The imprint has jaguar rosettes – the spots they have in their body that are like their' fingerprints. This homage to the largest feline of the Americas allows for more people to get to know the jaguar, be informed on their importance for the environment and the threats that put them on the list for endangered animals.

Nike, the brand responsible for developing the new jersey, is a partner with Onçafari and will sponsor the science branch for the NGO. This support will help the organization to expand the actions for the conservation of jaguars and biomes where it is present, specially in the Amazon.



SOON! Ecotourism in Legado das Águas



Foto: Andreil Pires

Come explore the Atlantic Forest in a different way with Onçafari! Soon, you will be able to live new experiences in Legado das Águas, together with Onçafari team in day and night time activities. To learn more about the largest private reserve in the Atlantic Forest, click below.

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Straight from the field



Foto: Bruno Santos

Our team had an unusual sighting in Caiman Pantanal! This species is the *Dracaena paraguayensis*, commonly known as Paraguay caiman lizard. For having a long body covered in scales, it can be mistaken by an alligator. But actually, it is lizard from the teiidae family, present in Mato Grosso and Mato Grosso do Sul pantanal, besides Argentina and Bolívia.

[SEE THE VIDEO](#)

Lecture Ecological Entrepreneurship



Foto: Helio Melo - CASA DA FOTO

Mario Haberfeld, founder of Onçafari, had a talk about "Ecological Entrepreneurship" during a lecture in Espaço Conceito from Centro Cultural Banco do Brasil, Rio de Janeiro. Mario shared his trajectory as a race car pilot and how his visits to Africa inspired and motivated the creation of Onçafari and the development of ecotourism practices, focusing on jaguars.

Are you interested in a lecture with our founder? Get in touch!

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Tapirapé Project

Project Tapirapé, an Onçafari initiative in partnership with Caiman Pantanal, uses habituation to find out more about the tapir, the largest land mammal of Brazil.

Tapirs are shy animals and usually hard to be seen. Despite having bad eyesight, they have well developed hearing and sense of smell, and when they notice the presence of humans or predators, they flee into the forest.



Foto: Diogo Lucatelli

With habituation and the use of VHF earrings – equipment that works in the same way as the radio collars worn by jaguars and wolves we monitor -, getting close gradually is possible, since animals start to see the safari vehicles as part of the environment.

This allows for encounters like the one we had with Marave, the first female equipped with a VHF earring and monitored by team onçafari in Caiman Pantanal.

[FOLLOW THE SIGHTING!](#)

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