



ONÇAFARI MONTHLY NEWSLETTER

ONÇANEWS #7.22



Foto: Mario Haberfeld

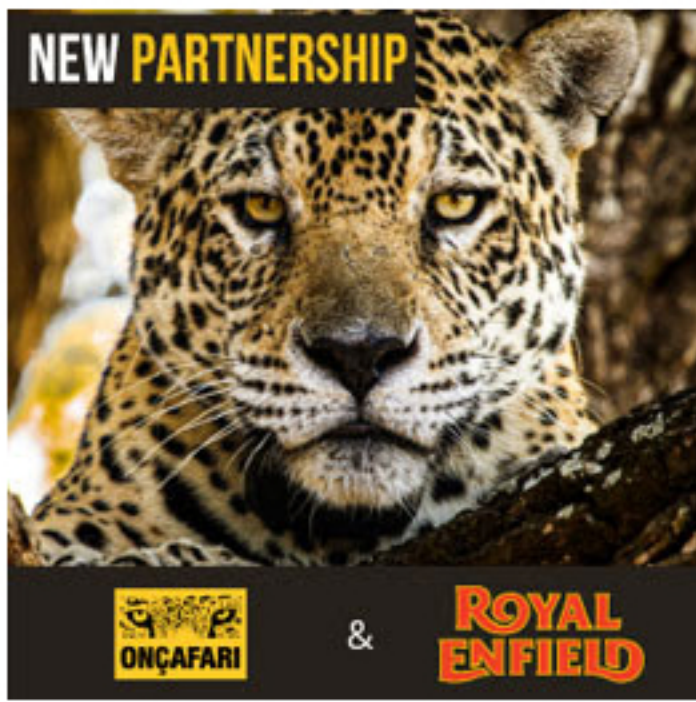
July was a month with great news for the Onçafari Association! I'm happy to announce we were chosen by BrazilFoundation and Fundo Luz Alliance to represent biodiversity conservation in the Pantanal biome.

Our proposal focuses on transforming conflict into coexistence, which means developing strategies to align jaguar conservation with cattle farming in Pantanal. We aim to create economically viable protocols for either small or big farmers and widely promote the results, and to replicate these strategies in reducing conflicts between big felines and cattle farmers along their distribution range in the American continent in areas of animal production.

Environment and species conservation only happens when we work with people and their communities, that's why we are honored to receive this support and to make this project come true, bringing the social and environmental spheres together on behalf of jaguar conservation.

Mario Haberfeld
President and Founder of Onçafari

New Partnership Royal Enfield



Royal Enfield got together with Onçafari for environment conservation! Royal's motorcycles will be used by Onçafari's team on field activities, to get through narrow spots in which cars can't reach. This allows for better and more thorough fauna monitoring in our bases.

Welcome Royal Enfield!

BrazilFoundation

BrazilFoundation, in partnership with Fundo Luz Alliance founded by Gisele Bünchen, announced their support to seven civil society organizations working with Brazilian biomes conservation. The Onçafari Association was one of the organizations chosen in the environment and climate change area! We are very honored to receive this support from BrazilFoundation, and to be able to represent the conservation of Pantanal biome fauna and natural habitats.



Foto: Eclú Fragozo

On its way to New York!



Foto: Lélia Doumit

A farewell to the sculptures of Jaguar Parade exhibited in São Paulo. Between September 7 and October 5, the pieces will move on to a new destination and appear in streets and squares of New York, including the United Nations (UN) headquarters and Central Park Zoo. At the end of the exhibition, the sculptures will be auctioned and the money gathered will go to jaguar conservation projects. Onçafari is one of the entities benefited with the revenue from Jaguar Parade, which will help our teams work with the protection of jaguars and their natural habitat in the different biomes where our bases are located.

Do you also want to contribute to the conservation of jaguars? Click below and make your donation.

[CLICK HERE TO DONATE NOW MAKE YOUR DONATION](#)

Straight from the field



Foto: Rodrigo Ventura

Onçafari's biologist and field guide, Rodrigo Ventura, captured the moment in which a very brave Crab-eating Fox walks a few meters from Tupã, a male jaguar monitored by our team at Caiman Pantanal. Looking at the images, we can notice the Crab-eating Fox had goosebumps in the hairs of its tail, a strategy that makes it look bigger to fool the predator. Watch the full video by clicking below.

[WATCH THE VIDEO](#)

Onçafari report 2021

We have a commitment with the results and transparency behind all of our operations, therefore we disclose annually a report showing the development of our activities through the year. Read Onçafari Annual Report of 2021 here.



[READ THE REPORT](#)

SEE YOU NEXT MONTH!

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