



ONÇAFARI MONTHLY NEWSLETTER ONÇANEWS #6.22



June is the month for the environment. A month of reflection on the actions that we can take individually and collectively in favor of the conservation of forests, oceans, and biomes.

This month we highlight the partnership with Nike, a company that contributes to sustainability and environmental conservation. In celebration of the brand's 50th anniversary, Nike reinforces its commitment to the planet and sport.

Associação Onçafari is one of the Brazilian organizations chosen by Nike, together with SOS Amazônia and Instituto Esporte & Educação (IEE), with the aim of expanding efforts to preserve the environment and combat the negative effects of global climate change. Under the slogan "The future of the planet and sports are together," the partnership between Nike and Onçafari allows us to expand jaguar conservation actions and the biomes where the species lives, especially the Amazon.

Mario Haberfeld
Presidente e Fundador do Onçafari

Environment Week at Onçafari

During Environment Week, Onçafari biologists carried out environmental education actions in the Pantanal and Atlantic Forest. At our base in Velocittà (Atlantic Forest), the team visited two schools in the region, EMEF Coronel Joaquim Leite de Souza and ETEC Dr. Carolino da Motta e Silva. At both, we developed the activity "In search of the lost treasure" with the selected classes, totaling 290 students, after two days of work. The activity aimed to present the basis of action and work of Onçafari, in addition to the importance of conservation of pumas and maned wolves, the target species of Onçafari in the area of Fazenda Velocittà.

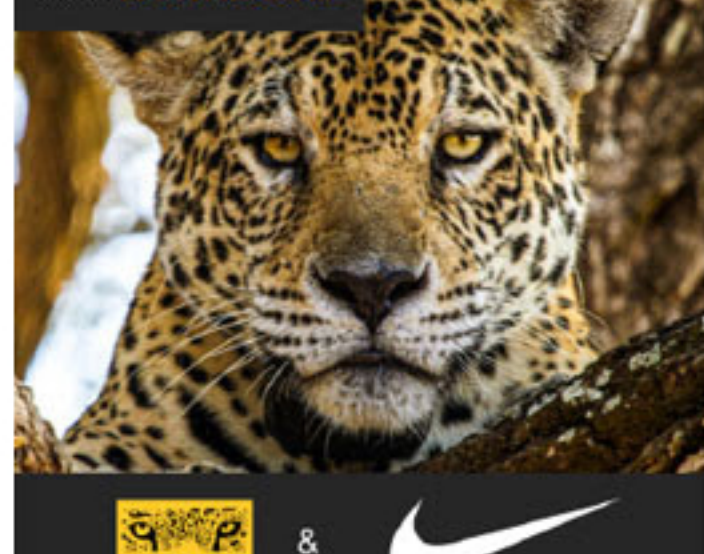


In the Pantanal, the Onçafari team carried out environmental education activities in the new Pantanal Biopark in the city of Campo Grande, Mato Grosso do Sul. More than 2000 students visited the place and our biologists explained about Onçafari's work, such as monitoring the behavior and life habits of jaguars with the use of radio collars, telemetry, camera traps and tourism as well as curiosities about this animal and the importance of the conservation of the species and ecosystems in which it lives.

Our team also participated in a lecture at ISA CTEEP, a partner company of Onçafari, talking about conservation, the environment, and our work with jaguars. Interested in working with Onçafari? Click below and contact us.

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Nike Partnership



"The future of the planet and sports are together"

Onçafari joined Nike for the future of sports and the planet! This partnership will allow conservation actions for the jaguar, the largest feline in the Americas, to be improved by carrying out more research and better monitoring of the species in the Pantanal, Cerrado, Atlantic Forest and in particular the Amazon. The jaguar is considered an "umbrella" species for the Brazilian fauna, which means that with efforts to conserve jaguars, the other species that coexist in the biomes will also be protected. We are excited to work together!

[Learn more about this partnership.](#)

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Straight from the field

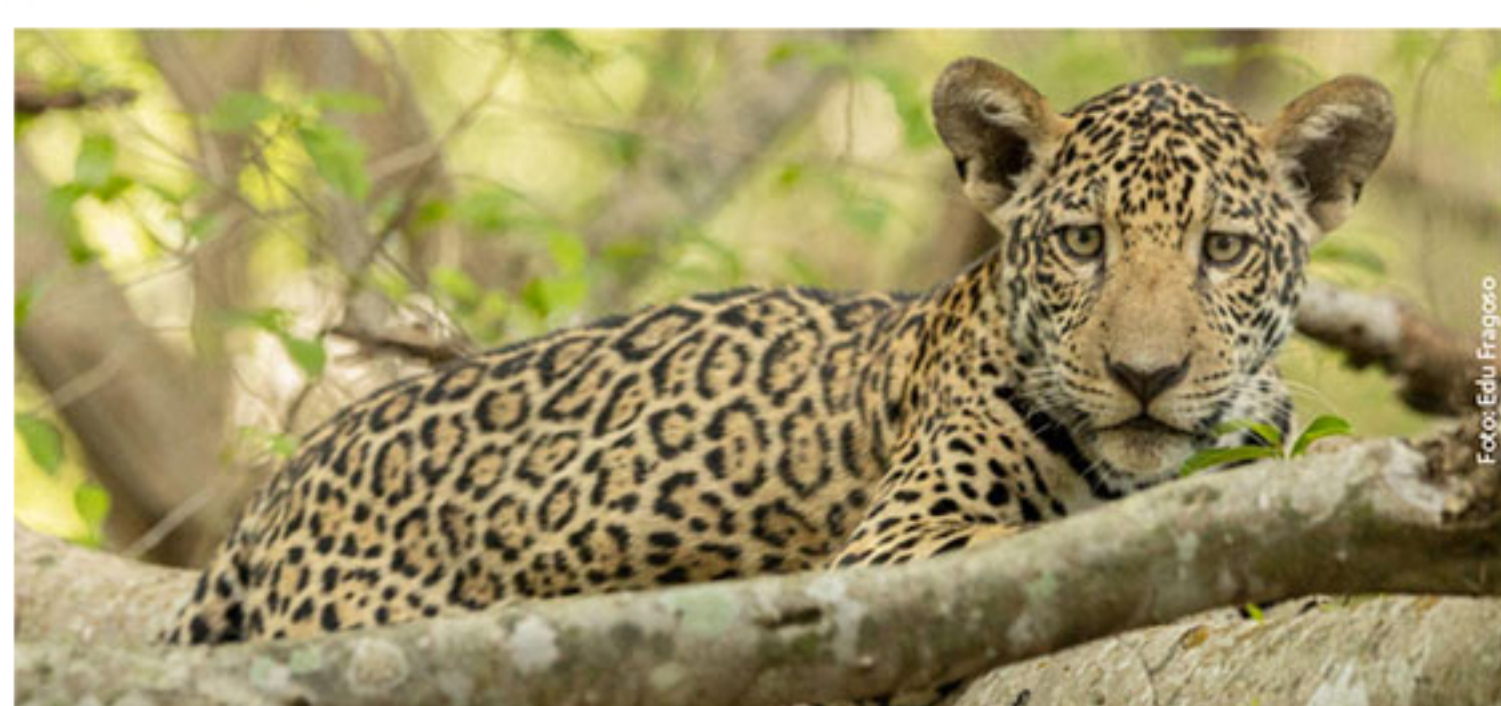
Ferinha is a jaguar monitored by Onçafari in Caiman, Pantanal. In September 2021, our team saw Ferinha during a safari and witnessed a rare scene: she entered an area of higher grass and it was possible to hear the vocalization of a cub. In other words, the Onçafari team managed to spot the exact location of a jaguar's den! Over the days, when Ferinha left the site, Onçafari biologists managed to get close to the den and found Leventina, still a few days old.

Leventina is a very young jaguar, only 8 months old, but she already has a big story to tell. After seeing Ferinha many times alone, we started to get worried about Leventina, after all, more than ten days had passed and we hadn't seen the cub anymore. We began to believe that she had died.

Until one day on safari, a jaguar was spotted walking alone in the field. The Onçafari team went to the place and analyzed the rosettes (unique spots of each jaguar), there we discovered that it was Leventina! It was a moment of relief and joy for everyone!

[Follow more details of Leventina's history by clicking below.](#)

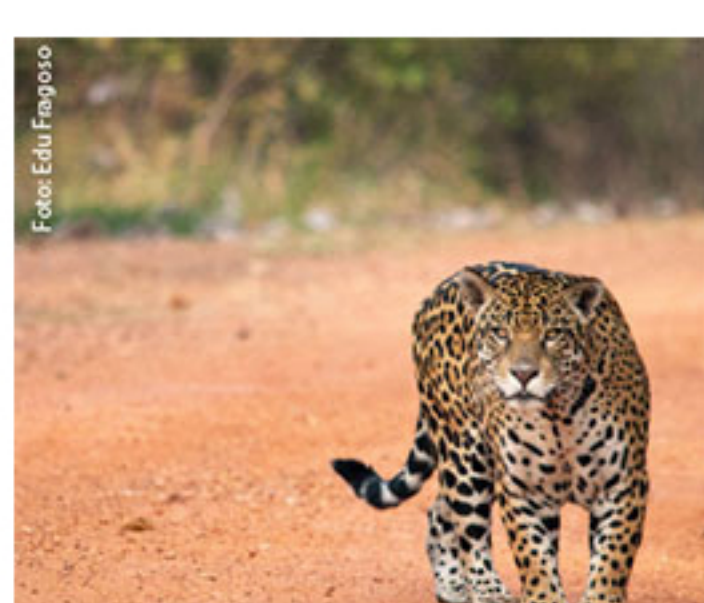
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Jaguar Parade

Jaguar Parade is an artistic movement that aims to raise funds and attract people's attention on the need to conserve the jaguar and its habitat.

Dozens of jaguar sculptures are created by talented artists from around the world. They will be displayed in partner malls and public spaces in São Paulo from June 16 to July 15, 2022, and in New York streets and squares from September 8 to October 6.



Be part of conservation!

Do you want to contribute to Onçafari and participate in the conservation of the environment? With your contribution, we can invest in many areas of action and expand our work to increasingly protect jaguars, maned wolves, and other species in the biomes where we operate!

[Make your donation by clicking below.](#)

[CLICK HERE TO DONATE NOW](#)

SEE YOU NEXT MONTH!

Visit us on oncafari.org



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